

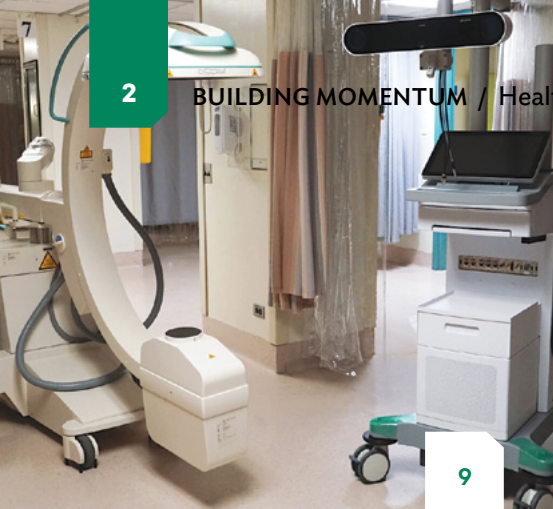


Health Sciences Centre  
FOUNDATION

# Building *MOMENTUM*

Annual Report 2023/2024





# Table of Contents

## 3 A message from our Chair and President & CEO

Building Momentum: Moving forward together with vision and purpose

## 4 Year at a Glance: 2023/2024

## 6 Moving Forward Together

Insights on momentum

## 9 Looking Inside

Powerful visualization and minimally invasive surgery at the foundation of surgical excellence

## 10 HSC by the Numbers: 2023/2024

## 11 Research Grants

Investing in knowledge

## 12 HSC Foundation Events: 2023/2024

On the air, on the dance floor, on the way to a brighter future

## 14 Financial Statements

## 16 Our Donors: 2023/2024

## 22 Planning for Success

"Momentum doesn't just happen."

## 23 Building for Excellence

Clinic acquisition positions HSC for future redevelopment

## 24 Bannatyne Legacy Circle

Stories of generosity, stories of life

## 25 Endowment Funds

A gift today, an impact forever

## 26 Restoring Momentum for Manitobans

A reflection on excellent care

## 27 The HSC Foundation Team: October 2024

**Our Vision:** Tomorrow's Health Care, Today

**Our Mission:** Inspiring generosity to create the best health care experience for all Manitobans

In partnership with over 57,000 donors since 1976, the Health Sciences Centre Foundation supports the important work of HSC Winnipeg—Manitoba's hospital.

Through the Health Sciences Centre Foundation, your gifts promote innovation and help to advance vital medical research; purchase state-of-the-art equipment to diagnose and treat patients; train the next generation of medical and research leaders; enhance HSC Winnipeg's facilities; and implement programs to enhance the patient and family experience.

As a Foundation, it is our role to inspire your generosity and earn your trust by building relationships with you, by sharing stories of excellence in research and patient care, and by connecting you with the projects and opportunities that matter most to you. Together, we make life better for patients and their loved ones.

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[youtube.com/@HSCFoundation](https://youtube.com/@HSCFoundation)

*The HSC Foundation acknowledges that health services across Manitoba are provided in facilities located on the original lands of First Nations and Inuit peoples, and on the homeland of the Red River Métis. We respect that First Nations treaties were made on these territories, acknowledge harms and mistakes, and we dedicate ourselves to collaborate in partnership with First Nations, Inuit, and Red River Métis peoples in the spirit of reconciliation.*



A message from our Chair  
and President & CEO

# Building MOMENTUM

Moving forward together with vision and purpose

**Momentum. We can measure it. We can feel it. And with your support, we have been building it and sustaining it.**

Thanks to your confidence and generosity, the HSC Foundation has enjoyed yet another tremendous year, generating over \$38 million in gross revenue and surpassing \$100 million in assets.

This strong financial performance allows us to serve as a catalyst and change-maker as we dream big alongside our colleagues at Health Sciences Centre—Manitoba's hospital. Thanks to the steady momentum of our Operation Excellence campaign, over \$23 million has already been invested in new equipment and critical facility enhancements—with more progress taking shape even as you read this. These investments are bearing fruit as new surgeons have been attracted, and many surgical patients are already benefitting from the use of new, minimally invasive equipment.

In addition to Operation Excellence, the Foundation took a major leap forward last year by acquiring the Manitoba Clinic building, adjacent to HSC. We were able to acquire the building at a fair market price using credit facilities. No donated money was used in the purchase, and the building has been generating revenue for the Foundation since December 2023.

We purchased the building to help pave the way for future expansion and redevelopment of the HSC campus so that Manitoba's hospital can serve the community optimally for generations to come. You can read more about the Manitoba Clinic purchase in this report, along with articles about minimally invasive surgery, our strategic planning process, and more.

As you peruse these pages, we hope that you will share in our excitement and optimism for the months and years ahead as we continue to fund positive developments at HSC for the benefit of patients and their loved ones.

Thank you for your support; thank you for being part of the momentum. ◇



**Tina Jones, C.M., O.M.,**  
Board Chair



**Jonathon Lyon**  
President & Chief Executive Officer

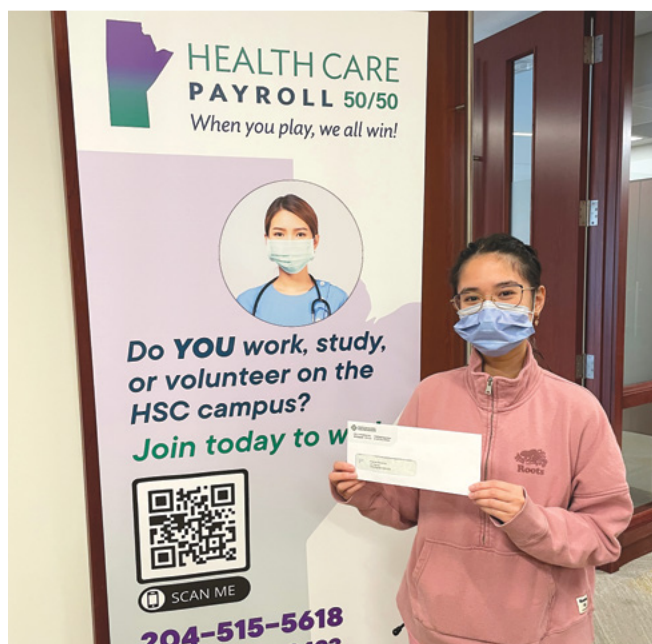


*Tina Jones, C.M., O.M., and Jonathon Lyon*

# Year at a Glance: 2023/2024

The 2023/2024 fiscal year was yet another success story for the HSC Foundation. We generated over \$38 million in revenue and surpassed \$100 million in assets. The year also featured four major announcements: the landmark acquisition of the Manitoba Clinic building; the unveiling of Unit B5B for neurosurgery step-down; the appointment of a donor-funded chair in Technology for Assisted Living; and the unveiling of the redeveloped, state-of-the-art Plastic Surgery Clinic. We are grateful for the trust and generosity of our donors, for the engagement of our partners, and for the productive relationships we enjoy with medical and administrative leaders at HSC. We are all working together to deliver tomorrow's health care, today.

*Here are a few HSC Foundation highlights from 2023/2024:*

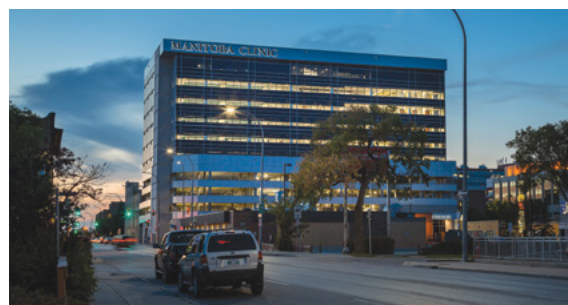


On **May 1, 2023**, we launched the **Manitoba Health Care Payroll 50/50**. By August 30, 2024, the initiative had attracted over 6,800 subscribers and had generated over \$717,000 in net revenue for the HSC Foundation.

The **Tri-Hospital Dream Lottery**—held in partnership with the Children's Hospital Foundation of Manitoba and the St. Boniface Hospital Foundation—wrapped up in **July 2023** and generated \$815,000 in net revenue for the HSC Foundation in support of patient care initiatives at HSC.



On **June 22, 2023**, we officially unveiled RR4—the redeveloped, \$1.8 million donor-funded **Plastic Surgery Clinic** with the first-of-its-kind in Canada procedure room. With new equipment and redeveloped space, many patients who would otherwise be scheduled for surgery in the hospital's main operating rooms, can be treated in the clinic as an outpatient. This means better outcomes for patients and a reduced burden on the operating rooms.



On **August 2, 2023**, we announced the signing of an agreement to acquire the **Manitoba Clinic building** to help expedite the redevelopment of the HSC Campus. The deal closed in December 2023. For more information, see page 23.





On **November 6, 2023**, we announced a partnership between the Health Sciences Centre Foundation and the University of Manitoba to fund a new, \$3 million research chair in **Technology for Assisted Living**. Thanks to HSC Foundation donors' contribution of \$1.5 million, and UM donors' contribution of \$1.5 million, the two organizations introduced Dr. Jacquie Ripat as the Endowed Chair in Technology for Assisted Living. The Technology for Assisted Living initiative is an important milestone in virtual care as research will be focused on helping people stay at home safely and live independently for as long as possible.

## Third-Party Events



The HSC Foundation is grateful for donations from our committed community partners. Through special events and initiatives, businesses, community groups, and individuals unite to support our mission. **This year, we are thrilled to highlight The WKND Salon & Aesthetics who donated \$1,850 to the HSC Foundation, including \$1,600 in proceeds from their grand opening event.**

To learn more about third-party events in support of the HSC Foundation, visit [hscfoundation.mb.ca/events/third-party-events/](https://hscfoundation.mb.ca/events/third-party-events/).



The annual **HSC Millionaire Lottery** wrapped up in **November 2023** with gross revenues of \$7 million, representing an increase of \$200,000 over 2022. Net revenues were \$2 million. Our lotteries continue to serve as an important source of revenue in support of equipment purchases, facility upgrades, and other initiatives at HSC.

On **January 19, 2024**, our 18th annual **Innovation HSC Radiothon**, presented by **Maric Homes**, raised over \$214,000 in support of patient care. The day was full of radio interviews with patients, donors, health care leaders, and Foundation representatives. The Innovation HSC Radiothon is an important story-telling showcase of our donors' impact. For more photos, see pages 12–13.



On **February 24, 2024**, a sold-out crowd of nearly 800 guests gathered for **Savour Greece: Wine & Food Experience**, presented by **Garcea Group of Companies**. It was a fun and successful event that raised over \$830,000, including funds for new, state-of-the-art indocyanine green angiography equipment to help surgeons detect interruptions in blood flow during surgeries. For more photos, see pages 12–13.



We shared the podium with Minister of Health, Seniors and Long-Term Care **Uzoma Asagwara** on **March 26, 2024**, as we joined the Province of Manitoba in officially unveiling the new Epilepsy Monitoring Unit and the adjacent **Unit B5B**, which was funded by our donors and lottery supporters. Unit B5B is a state-of-the-art surgical step-down unit for neurosurgery patients, including patients undergoing procedures for epilepsy.

By **March 31**, our fifth **Innovation HSC annual campaign** surpassed its \$2,352,000 goal, raising a total of \$2,629,363 in support of the acquisition of new hospital equipment.



# Moving Forward Together

## Insights on momentum

With ambitious goals and tremendous opportunities, we can move forward successfully when we all embrace the spirit of momentum and share a commitment to deliver tomorrow's health care, today.

Our Operation Excellence plan calls for an elimination of surgical wait times by 2030. We will get there by developing new operating rooms and clinic spaces and investing in remarkable diagnostic and surgical technologies.

With sustained and accelerated momentum, we will see better patient outcomes; we will attract more surgeons, nurses, and staff; and we will ease the burden on the Emergency Department.

We are seeing important progress already. With your continued support, there will always be momentum.



**David Enns and Victor Enns,  
Enns Brothers**  
Operation Excellence  
Corporate Challenge  
donors

“We were raised by parents who had a strong ethic for giving. Being charitable has been ingrained in us and we believe that no matter where you are in life, you should set some money aside to help others. We were happy to support the HSC Foundation's Operation Excellence campaign when we learned of the campaign's focus on new technology, and how the new equipment will help people across the province. As a business with a large agricultural clientele, we see the power of technology every day. New developments in agricultural technology are making lives better for farmers and improving productivity. We are seeing that same type of technological momentum in health care and at HSC, and we are proud to get behind this campaign. We are impressed by the targeted nature of the fundraising and very happy that this campaign will result in better care for all Manitobans.”

### Dr. Gilly Akhtar-Danesh

#### Thoracic Surgeon

“I came here from Hamilton in 2023 because I was impressed by the forward momentum and important progress in thoracic medicine at HSC. The Wilf Taillieu Thoracic Surgery Clinic and Endoscopy Unit is a remarkable space and it is so incredible that it was funded by donors. It's unique in Canada to have your own dedicated thoracic endoscopy unit. Most other thoracic centres don't have anything like this. The clinic and endoscopy unit have significantly decreased wait times for thoracic surgery patients. Now we can see a patient, do a biopsy when required, and even do certain procedures—often all in one visit. This is simply better for patients, especially rural patients who can now avoid multiple trips to the city. I believe HSC is setting the standard in thoracic care in Canada.”







**Margaret Proven**  
Member,  
HSC Foundation  
Board of Directors

**Amanda Pineda RN, BN, MBA**  
Executive Director, Health Services, HSC

I grew up on the HSC campus and have seen so much change and momentum over the years. My brother was born with a condition that required extended care at Children's Hospital, so I was here a lot. Later, I volunteered at HSC in the gift shop and at Guildy's cafeteria. In 2006, I got a job as a dietary aide and then a number of other jobs while I finished my nursing degree. After some time as a bedside nurse, I moved into a series of administrative and leadership roles. What I have seen over the years is the development of a culture of continuous improvement—a culture defined by momentum. We know that when a patient comes to HSC, they are focused on healing, their recovery, and being discharged from the hospital as soon as possible. New technology funded by the HSC Foundation and its donors is moving us forward and helping us achieve better outcomes for patients.”



**William S. Gardner, K.C.**  
Member,  
HSC Foundation  
Board of Directors

In my 22 years on the Board of the HSC Foundation, I have seen the organization go from strength to strength. When I started in 2002, the Foundation wasn't as influential or successful as it is today, but that started to change as we became more ambitious. With the donor-funded Kleysen Institute for Advanced Medicine opening its doors in 2009 and the Centre for Surgical Innovation beginning operations in 2013, we started to see how much of an impact the Foundation could have. When Tina Jones took over as Chair almost a decade ago, that's when we really started to realize our potential to help Manitobans get the best health care possible. Tina's personal generosity and her leadership skills truly inspired the Board and staff and it has been steady, positive momentum ever since—punctuated by our current Operation Excellence campaign. My grandfather, William A. Gardner, M.D., was an orthopedic surgeon at the former Winnipeg General Hospital; and my dad, William C. Gardner, Q.C., was the founding Chair of the Foundation. They would both be very proud of what has been accomplished.”



For an organization like the HSC Foundation, establishing and sustaining momentum depends on understanding the problems we are trying to solve, and activating our mission. I accepted the invitation to join the Board in 2021 because I was curious about the challenges faced by the health care system and excited that the Foundation had a freshly minted strategic plan that could make a difference. Our role is to raise the funds HSC needs to help people get the care they need quicker so they can return to their work, their play, and their community activities—all the things they love to do. As fundraisers we will keep the momentum going by working with HSC to articulate solutions to problems, inspire and engage donors, and tell stories of success. It's heavy lifting, but it is the work that needs to be done.”



## Dr. Jeff Saranchuk

Head of the Section of Urology, HSC;  
Provincial Lead, Urology, Shared Health

“For me, momentum is about taking regular steps forward to improve the patient experience and their care. A few months after I started working at HSC 20 years ago, the hospital got new operating rooms which were badly needed at the time, and there has been more positive progress ever since. I am especially excited about what is next for urology patients. Thanks to HSC Foundation donors, we will soon have the capacity to treat more patients—more quickly—because of new equipment and expanded space for the Manitoba Urologic Centre. With our new minimally invasive tools, many more people will be treated as outpatients in our procedure room as opposed to inpatient surgery and a few days of recovery in a hospital bed. The outcomes are better, there is less blood loss, less pain, and less need for narcotics. The advancements with technology and spaces also give us licence to innovate and consider new approaches for patients with kidney stones, bladder problems, prostate issues, and other urologic conditions.”

## Melanie Klassen

(Savour Committee Member)

## and Darren Klassen

Klassen Wealth Advisors

(Corporate Partner),

Savour: Wine & Food Experience

“We moved into Winnipeg from Steinbach in late 2019, and I was looking for ways to connect with people and support the community. Not long after that, my mom took ill—more than once—and needed the services of HSC, including treatment in HSC Women’s Hospital and neurosurgery. I was so impressed by the care she received. Everyone at HSC was skilled, professional, kind, and compassionate. Coinciding with my mom’s health issues, Darren and I attended the Savour Ireland gala as guests of Jarrett Bishop, who was on the Savour Committee at the time. We were so amazed by the event! When I was approached to join the committee, it was a quick yes. Savour has such incredible momentum because the volunteers and staff move forward with purpose and passion.”

–Melanie Klassen



“Supporting Savour was an easy decision. It is truly remarkable how the event brings donors, the business community, and medical professionals together to support the Foundation. With so many doctors rallying behind Savour, it validates the cause. They are excited and grateful, and I know donors and corporate partners are, too. I was raised to understand the importance of giving back to the community, and in my work as a Wealth Advisor I meet with many clients eager to include charity in their estate planning. To create and sustain momentum in health care, philanthropy is key.”

–Darren Klassen



# Looking Inside

## Powerful visualization and minimally invasive surgery at the foundation of surgical excellence

In 1806, German physician Philipp Bozzini developed the “lichtleiter”, a light conductor to look inside the human body. Dr. Bozzini equipped an aluminum tube with mirrors that reflected candlelight through an orifice in the body and then sent an image out. The device is considered by many to be the first endoscope, and it proved to be quite useful in gynecology and urology.

Medical technology has come a long way since the lichtleiter, but the principles remain the same. To diagnose and to operate, you need to be able to see the organs and structures of the human body.

“Effective visualization is the key to surgical success and improved patient outcomes,” says Dr. Ed Buchel, Surgery Site Director at HSC. “Some of the advanced endoscopy tools we have now—made possible with investments by the HSC Foundation’s Operation Excellence campaign—can provide better views of the anatomy than human eyes alone. We can see a patient’s organs enlarged on high-definition monitors and that allows us to be even more precise when we operate.”

Prior to recent generations of endoscopic and minimally invasive surgical equipment, many more surgeries needed to be “open” so surgeons could see their work, explains Dr. Buchel. Surgeons needed to make large incisions and deliberately inflict other damage on the body—like spreading ribs, breaking a bone, or cutting through muscle—in order to operate (and, to be clear, some situations still require conventional open surgery). “These are the things that cause pain and require narcotics and longer recoveries in hospital and at home,” says Dr. Buchel. “The actual repair of the organ produces comparatively little pain. It’s getting to the organ that’s the issue.”

With the new scopes and small instruments made possible by Operation Excellence, the incisions are small and the pain is dramatically reduced, as is the risk of infection and other complications. In a growing number of cases, flexible scopes can navigate around structures and have zero impact on bone and muscle. With minimally invasive procedures, hospital stays are much shorter and some patients can even go home on the same day.



*The Operation Excellence campaign has already enabled the purchase of several pieces of state-of-the-art visualization and minimally invasive surgical equipment, including the Stryker Q-Guidance system with the Ziehm intraoperative 3D imaging system (pictured here). The technology offers real-time imaging and three-dimensional visualization to help surgeons make more informed decisions.*

An additional benefit of the new technology is that procedures can be recorded (with patient consent), stored, and studied—individually and in aggregate—to inform future practice. “This is a remarkable support to research and medical education,” says Dr. Buchel. “We can analyze the performance of students and help them improve their technique, and we can look at global population data to help surgeons make better decisions about specific procedures.”

Dr. Buchel credits Operation Excellence for these important developments in surgical care at HSC. “The momentum has been building for a few years, but has really accelerated through the campaign,” he says. “My colleagues and I are grateful for these investments that are benefitting patients.”

Developments in the field are always ongoing, says Dr. Buchel. There are important advancements in robotics, for example, including machines that can provide haptic feedback to the surgeon—meaning they can produce sensations that mimic what a human hand would feel when manipulating tissue. This helps a surgeon make more precise movements while applying the appropriate amount of force.

“The science and technology will continue to evolve and patient outcomes will continue to improve,” says Dr. Buchel. “The equipment we will continue to acquire through Operation Excellence will position HSC to embrace the next generations of technology. That’s what delivering tomorrow’s health care, today, is all about.” ◇

# HSC by the *NUMBERS* 2023/2024

← 606 →

patients were diverted from general operating rooms to the donor-funded Plastic Surgery Clinic, freeing up

1,045

operating room hours for other cases.

There were approximately

10,000

appointments in the donor-funded Wilf Taillieu Thoracic Surgery Clinic and Endoscopy Unit;

2,500

new patients were seen.



5,855

mothers gave birth at HSC Women's Hospital.



The HSC Foundation awarded more than

\$368,700

in research grants.



14,702

operating room cases.



25,227

adult admissions to HSC.

More than

80

languages are spoken among hundreds of HSC volunteers.



57,824

visits to the Adult Emergency Department.





# Research Grants

## Investing in knowledge

In the fall of 2023, the Health Sciences Centre Foundation awarded more than \$368,700 in research grants to seven important projects at HSC. This funding is crucial for advancing patient care as it enhances our medical teams' knowledge and leads to improved diagnosis and treatment methods. We extend our gratitude to our donors for their commitment to advancing health care through rigorous and innovative research.

### Funded projects 2023/2024

#### Allied Health Grant

**Anna Reed:** Utilization of social work in Canadian emergency departments: an environmental scan (\$27,248)

#### General Operating Grants

**Dr. Jennifer Hensel:** An innovative virtual mental health crisis stabilization unit: evaluation of patient-centred outcomes (\$69,862)

**Dr. Ji Hyun Ko:** Non-invasive brain stimulation of the bilateral dorsolateral prefrontal cortices to improve cognition in Parkinson's Disease (\$70,000)

**Dr. Nabih Faisal:** A feasibility study on integrating and improving care for co-morbid alcohol use disorder and alcohol liver disease (\$69,600)

**Dr. Don Miller:** Development of nanomedicines for prevention of SARS CoV-2 infection in nasal and upper airway of host epithelial cells (\$70,000)

#### Research Manitoba Trainee Award – Master's

**Kevin Namuli:** Genomic characterization of human traits associated with polyglutamine disease genes and modifiers (\$12,000)

**Supervisors:** Dr. Galen Wright & Dr. Britt Drögemöller

#### Research Start-up Fund

**Dr. Nishita Singh:** Heart & Stroke, Research Manitoba Chair in Clinical Stroke Research (\$50,000)

## RESEARCHER SPOTLIGHT: Anna Reed

### Utilization of social work in Canadian emergency departments: an environmental scan

Thanks to the generous support of HSC Foundation donors, Anna Reed, a social worker in HSC's Adult Emergency Department, received a \$27,248 research grant in 2023 to elevate the practice of social work in the Emergency Department.

"This research that the Foundation is funding will equip us to provide even better care and service to our patients who need our support," says Reed.

With the grant, Reed launched a scoping study and environmental scan in December 2023. The study aims to investigate the role of social workers in emergency departments globally, as well as current practices among social workers working in similar community and emergency departments.

She says research pertaining to social work, especially in emergency department care, is critical to improve patient care at HSC as the emergency department is often the first touch point patients have with health care staff.

"Oftentimes, people equate social work with discharge planning, or supporting folks experiencing homelessness, which isn't wrong. We do that. But we also are involved in so many other ways in the hospital," Reed says.

She explains that emergency department social workers are often consulted on a wide range of situations including issues pertaining to domestic violence, assaults, elder abuse, addiction, pregnancy, pregnancy loss, grief, and motor vehicle accidents.

"Where do all these patients go when they first enter the hospital? The emergency department. And social workers are part of that interdisciplinary team that helps them right then and there," she says.

She adds that funding frontline medical research is so important, "because we're clinicians who are working on the frontlines, and we know what the issues are and what challenges we need to address right now."

As Reed continues to progress through the research, she is grateful for the support of the HSC Foundation.

"We're so grateful that the Foundation and its donors fund allied health research in social work, physiotherapy, occupational therapy, and other fields," she says. "We're an important part of health care." ♦

*Anna Reed: "We're so grateful that the Foundation and its donors fund allied health research in social work, physiotherapy, occupational therapy, and other fields."*



## HSC Foundation Events 2023/2024

# On the air, on the dance floor, on the way to a brighter future

## Innovation HSC Radiothon

*Presented by Maric Homes*

On January 19, 2024, the HSC Foundation's 18th annual Innovation HSC Radiothon, presented by Maric Homes, raised an impressive \$214,192. Broadcast live from HSC Women's Hospital, the event featured uplifting stories, interviews with dedicated health care professionals, and vivid examples of how donor support is changing lives at HSC.



*The Innovation HSC Radiothon features former HSC patients sharing their experiences. In 2024, neurosurgery patient Max Erenberg joined CJOB host Hal Anderson to talk about his craniotomy (surgery that temporarily removes a piece of the skull to access the brain).*



*Dr. Shawn Young (left), Chief Operating Officer, HSC, sits down with CJOB host Jim Toth to discuss the essential work of Manitoba's hospital.*

### **Innovation HSC Radiothon Partners:**

*Presenting Partner:* Maric Homes

*Matching Partners:* Winnipeg Kinsmen;  
Arbor Memorial

*Lead-Up Partners:* Access Credit Union;  
Johnston Group Inc.

*HSC Department Champion:* Dr. Jitender Sareen



*Dr. Julie Ho, Medical Director of HSC's Adult Kidney Transplant Program, stopped by to offer insights into the work being conducted at the donor-funded HSC Transplant Wellness Centre.*



*James Hofer, hog farmer and Board Director of Manitoba Pork, took part as Manitoba Pork generously sponsored the Innovation HSC Radiothon's Text-to-Donate feature.*



*Guests Pat and Phil Trottier, parents of Tom Trottier, discussed their son's experience with HSC's Seizure Clinic. Tom has an implanted vagus nerve stimulation device to help control his seizures and he visits the clinic every 10 weeks.*



# Savour Greece: Wine & Food Experience

*Presented by Garcea Group of Companies*

On February 24, 2024, nearly 800 guests filled the RBC Convention Centre for a sold-out Savour Greece: Wine & Food Experience, presented by Garcea Group of Companies. The evening was more than just a celebration; it was a powerful display of community spirit and generosity. Together, attendees contributed an incredible \$830,376, all dedicated to advancing patient care at HSC.



Nearly 800 guests attended Savour Greece: Wine & Food Experience, including several former HSC patients whose attendance was generously sponsored by Diamond Athletic Medical Supplies.



L-R: Dr. Tamara Buchel; Mabel Garcea of Garcea Group of Companies, Savour Greece: Wine & Food Experience Presenting Partner; Angela Buchel; and Lana Maidment, Savour Committee member.



Guests danced the night away to the vibrant rhythms and energetic beats of Winnipeg's cover band, the Big City All Star Band. With their eclectic mix of melodies, the band created an unforgettable atmosphere that had everyone on their feet.



Savour Greece: Wine & Food Experience offered guests a chance to network while enjoying a curated menu brimming with authentic Greek flavours.



L-R: Jonathon Lyon, President and Chief Executive Officer, HSC Foundation; the Hon. Uzoma Asagwara, Deputy Premier of Manitoba and Minister of Health, Seniors and Long-Term Care; and Tina Jones, C.M., O.M., Board Chair, HSC Foundation, came together at Savour Greece: Wine & Food Experience—where visionary donors celebrate progress and inspire the future.



After dinner, attendees eagerly participated in the dynamic Fund-A-Need auction, which has raised over \$1.4 million since 2018 for crucial medical equipment at HSC.

## Savour Greece Partners:

*Presenting Partner:* Garcea Group of Companies

*Tasting Experience Partner:* Manitoba Liquor Marts

*Entertainment Partner:* TD Bank

*Key Event Partner:* Radiology Consultants of Winnipeg Medical Corporation

*Fund-A-Need Champion:* Wellington-Altus Private Wealth Inc.

*Athens Partners:* Allco Electrical Ltd.; CN; HSC Department of Plastic Surgery; HSC Department of Surgery; HSC Department of Urology; HSC Section of Thoracics; Pitblado Law; Princess Auto; Solinsky Consulting; University of Manitoba Rady Faculty of Health Sciences—Anesthesiology, Perioperative and Pain Medicine; Winnipeg Spine Team

*Olympia Partners:* HSC Department of Internal Medicine; HSC Department of Women's Health

*Live Auction:* Openlane; Great Canadian Travel Group; Jones & Company Wine Merchants; Jennifer Jones & Brent Laing; Kenny Boyce & Inferno Pictures

# Financial Statements

## HEALTH SCIENCES CENTRE FOUNDATION INC.

### Statement of Financial Position

As at March 31	2024	2023
<b>Assets</b>		
Cash and cash equivalents	\$ 40,958,500	\$ 28,899,992
Account receivable	202,049	353,277
Due from HSCF Property Inc.	746,708	–
Prepaid expenses	61,010	57,216
Investments	52,521,396	46,834,276
Investment in HSCF Property Inc.	4,797,202	–
Capital assets	6,009,320	6,224,620
	<b>\$ 105,296,185</b>	<b>\$ 82,369,381</b>
<b>Liabilities and Fund Balances</b>		
<b>Liabilities</b>		
Accounts payable and accrued liabilities	\$ 1,423,814	\$ 966,982
Grants payable	188,155	164,861
	<b>1,611,969</b>	<b>1,131,843</b>
<b>Fund Balances</b>		
General	9,604,576	2,163,273
Restricted	59,395,321	48,095,314
Endowment	34,684,319	30,978,951
	<b>103,684,216</b>	<b>81,237,538</b>
	<b>\$ 105,296,185</b>	<b>\$ 82,369,381</b>

Approved by the Board of Directors:



**Tina Jones, C.M., O.M.**

Chair of the Board of Directors



**Andrew Stibbard, CPA, CA**

Chair, Finance & Audit Committee



# HEALTH SCIENCES CENTRE FOUNDATION INC.

## Statement of Operations and Changes in Fund Balances

For the year ended March 31, 2024

	General Fund	Restricted Fund	Endowment Fund	2024 Total	2023 Total
<b>Revenue</b>					
Donations	\$ 387,854	\$ 14,203,528	\$ 655,924	\$ 15,247,306	\$ 20,100,441
Events	833,431	227,070	-	1,060,501	1,190,656
Lotteries	9,855,421	-	-	9,855,421	8,435,387
Other revenue	93,136	-	-	93,136	96,080
Investment income	1,713,239	2,646,989	3,049,444	7,409,672	1,086,494
HSCF Property Inc. income	4,797,202	-	-	4,797,202	-
	17,680,283	17,077,587	3,705,368	38,463,238	30,909,058
<b>Expenses</b>					
Fundraising	1,498,331	-	-	1,498,331	1,530,796
Events	570,799	-	-	570,799	483,793
Lotteries	5,349,524	-	-	5,349,524	4,684,729
Administration	1,988,342	-	-	1,988,342	1,879,067
Amortization	121,759	198,440	-	320,199	311,975
	9,528,755	198,440	-	9,727,195	8,890,360
<b>Excess of revenue over expenses before grants and distributions</b>	8,151,528	16,879,147	3,705,368	28,736,043	22,018,698
<b>Grants</b>	(59,681)	(5,579,140)	-	(5,638,821)	(8,756,209)
<b>Distribution to Children's Hospital Foundation of Manitoba</b>	(650,544)	-	-	(650,544)	(559,306)
	(710,225)	(5,579,140)	-	(6,289,365)	(9,315,515)
<b>Excess of revenue over expenses for the year</b>	7,441,303	11,300,007	3,705,368	22,446,678	12,703,183
<b>Fund balances, beginning of year</b>	2,163,273	48,095,314	30,978,951	81,237,538	68,534,355
<b>Fund balances, end of year</b>	\$ 9,604,576	\$ 59,395,321	\$ 34,684,319	\$ 103,684,216	\$ 81,237,538

For further details, please refer to the HSC Foundation's audited financial statements on our website.  
The HSC Foundation's audited financial statements are reported on by BDO Canada LLP.

# Our Donors: 2023/2024

Without the generosity of Manitobans, there can be no momentum at HSC. In 2023/2024, our donors made over 5,400 gifts to the HSC Foundation and we are deeply grateful. This support helps HSC acquire life-changing equipment and adapt our facilities as the health care needs of the community evolve. Thank you for your trust, your confidence, and your partnership as we rally together to deliver tomorrow's health care, today.



In June 2023, we shared the moving story of Vickie Murdock donating a kidney to her father, Allen Bushie. Read their story at [hscfoundation.mb.ca/stories/i-am-all-in/](https://hscfoundation.mb.ca/stories/i-am-all-in/).

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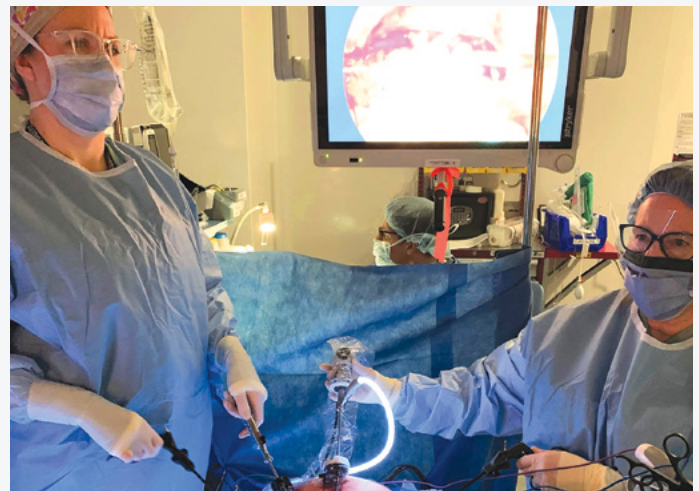
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Winnipeg Cosmopolitan Foundation  
Winnipeg U Drive  
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Wan Zhen Zhu  
Dan & Gloria Zirk  
Anonymous (17)

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Stephen Diakow  
Craig & Cathy Doerksen





The donor-funded RR4 Plastic Surgery Clinic, funded by HSC Foundation donors, was officially unveiled in July 2023. With renovated space and brand new equipment, patients like Kristin Coulthard are getting faster and better care than ever before: “I was home later that day and back at work the next day. Because the surgery happened right away, my hand was able to recover quickly; it works perfectly and I have no pain.” See the story at [hscfoundation.mb.ca/stories/were-going-to-do-the-surgery-today-you-ok-with-that/](https://hscfoundation.mb.ca/stories/were-going-to-do-the-surgery-today-you-ok-with-that/).

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Karen Yarish  
Ayman Youssef  
Junnel Zawadski  
Anonymous (9)

◆ This list reflects 2023/2024 donations (\$250+ and monthly giving) received by March 31, 2024. We have carefully reviewed for accuracy, and we apologize for any errors or omissions. Please contact the HSC Foundation office with any questions or corrections. Thank you!



# Planning for Success

## “Momentum doesn’t just happen”

In the fall of 2024, the HSC Foundation Board of Directors and senior staff will gather to review and refresh the strategic plan that has guided the organization since 2020.

“I think our strategic plan has been central to our success as a foundation over the last few years,” says Jonathon Lyon, President and CEO of the HSC Foundation. “It has kept us laser-focused on advancing initiatives that will improve health care in Manitoba and provide HSC’s patients with the best possible experience.”

The initial process, which started in 2019, helped the organization assess challenges and opportunities, and articulate a grand vision to inspire donors. The process laid the groundwork for the launch of Operation Excellence, the largest and most ambitious campaign ever initiated by the Foundation.

“The strategic planning process helped us reflect on where we were as an organization, where we wanted to go, and how we needed to execute to get there,” says Tina Jones, C.M., O.M., HSC Foundation Board Chair. “In this

new process, we will look to leverage our recent successes to accomplish even greater things for Manitobans.”

The process articulated five goals (see box) with related strategic objectives. Tactics were developed under each strategic objective, and a tracking document is used to assess progress.

“Four times a year, before every Board meeting, we take a close look at what we have accomplished and adjust our tactics as required. We see the strategic plan as a living document,” says Lyon. “What we’ve learned along the way is that momentum doesn’t just happen. You need the grounding influence of a good and realistic plan, the right tactics, and the ability to seize opportunities that are consistent with your strategy.”

“Our vision is ‘tomorrow’s health care, today.’ It’s our North Star,” says Jones. “With an ongoing commitment to strategic planning, our vision will become reality.” ◇

*Photos: Members of the HSC Foundation Board of Directors along with senior staff met regularly in 2019 and 2020 to develop a robust, forward-looking five-year strategic plan. A process to refresh the plan will launch in the fall of 2024.*

## HSC Foundation Goals and Strategic Objectives

### Goal 1: Innovation Driver

*Strategic objective:* We must be the advocate for the future of innovative health care in Manitoba.

### Goal 2: Collaborative Partnerships

*Strategic objective:* We must forge stronger partnerships to accelerate health care innovation.

### Goal 3: Generous, Invested, Passionate Donors

*Strategic objective:* We must harness the passion of our current and next generation of donors to contribute to our most pressing health care needs in unprecedented ways.

### Goal 4: Engaged Talent

*Strategic objective:* We must be an employer of choice, attracting and developing our best talent.

### Goal 5: Meaningful Impact

*Strategic objective:* We must leverage our collective talent to replicate and scale our success.





# Building for Excellence

## Clinic acquisition positions HSC for future redevelopment

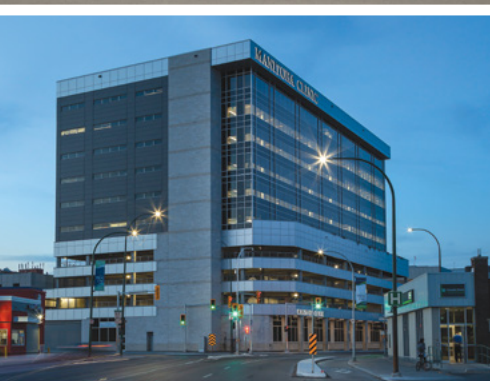
The Health Sciences Centre Foundation acquired the Manitoba Clinic building on December 13, 2023.

The Foundation purchased this modern, 150,000-square foot facility as a way to support future HSC campus redevelopment. About half the building will be used to house select HSC services and clinics as new facilities are developed in the future. In the meantime, the building is fully leased and generating income for the Foundation which can be used to support patient care initiatives at HSC. The building was purchased with credit facilities; no donor dollars were used.

“This is an unconventional move for a hospital foundation,” says Jonathon Lyon, President & CEO of the HSC Foundation. “We aren’t in the real estate business, but we are in the business of helping HSC innovate so that Manitobans can receive the best care possible. The building will act as a catalyst for HSC to achieve this goal.”

The Manitoba Clinic building, which entered creditor protection in 2022, was built in 2017. It is a 10-storey facility that includes three parking levels, retail, and medical offices. The initial agreement to acquire the property was announced in August 2023; the effort was led by the HSC Foundation Board and spearheaded by Chief Financial Officer, Paul Cadieux.

“Our Board and staff did an outstanding job to ensure that this deal made sense for the Foundation, the hospital, and for patients. And it absolutely does,” says Foundation Board Chair, Tina Jones, C.M., O.M. “To continue to excel as a foundation, we need to innovate and think outside of the box. The purchase of this stunning, modern building aligns very well with our vision of helping HSC deliver tomorrow’s health care, today.” ◇



*Located at 790 Sherbrook Street, the fully-leased Manitoba Clinic covers 1.87 acres. The facility includes 638 parking stalls and features 150,000 square feet of floor space. “The purchase of this stunning, modern building aligns very well with our vision,” says Tina Jones, C.M., O.M.*

# Bannatyne Legacy Circle

## Stories of generosity, stories of life

In 2023/2024 we welcomed Anita and Philip Lee, C.M., O.M., and Lori Derksen to the Bannatyne Legacy Circle, our growing community of generous Manitobans who have committed to leaving an estate gift to the HSC Foundation.

You can join the Bannatyne Legacy Circle by naming the HSC Foundation in your will or naming the Foundation as the beneficiary of an asset. If you choose, your commitment will be celebrated publicly, and a story will be written about your life and your connection to the HSC Foundation and HSC. You can, of course, choose to participate anonymously.

To learn more about legacy giving and the Bannatyne Legacy Circle, contact Irma McKenzie at 204-515-5624 or 1-800-679-8493 (toll-free), or by email at [imckenzie@hscfoundation.mb.ca](mailto:imckenzie@hscfoundation.mb.ca).

*The HSC Foundation thanks Johnston Group and Canad Inns for their support of the Bannatyne Legacy Circle program.*



### Promises fulfilled

*In 2023/2024, we received estate gifts from generous supporters of the HSC Foundation who have, sadly, passed away. We are grateful for their vision and foresight, and we recognize them as members of the Bannatyne Legacy Circle. Their promises have been fulfilled, and we celebrate their legacy:*

**Bryan William Adams**

**Norah Grogan**

**Josef Zbigniew Kosinski**

**Sophie Lesko**

**Sharyn Gayne Macnicol**

**Justina Ramos**

**Margaret Hawley Speers**

**Curtis & Lorane Steiman**

**Pier Luigi Tolaini**

**Lawrence Herman Wiens**



### *An excerpt from the Bannatyne Legacy Circle story of* **Anita and Philip Lee, C.M., O.M.**

The well-being of others is indeed vital to Anita and Philip Lee, and it shapes their community service and their philanthropy—including their decision to join the HSC Foundation's Bannatyne Legacy Circle as legacy donors. "Health care is a very important part of life, especially as people get older," says Philip Lee. "HSC is the leading health care facility in the province and it has always had an enormous impact on people's lives. We have experienced this in our own family and we are very grateful. Joining the Bannatyne Legacy Circle is our way of saying thank you."

*To read Anita and Philip Lee's complete Bannatyne Legacy Circle story, see [hscfoundation.mb.ca/stories/anita-and-philip-lees-legacy-story/](https://hscfoundation.mb.ca/stories/anita-and-philip-lees-legacy-story/)*



### *An excerpt from the Bannatyne Legacy Circle story of* **Lori Derksen**

Lori Derksen believes deeply in the importance of philanthropy in making a difference—gifts of all sizes from people from all walks of life. "I'm certainly not a wealthy woman," she says. "I've worked in the not-for-profit sector my whole life, and I grew up on a very small family farm, but I want to communicate that you don't have to be wealthy or well-established or make a huge gift to make a difference. My philosophy in fundraising is: every penny counts."

*To read Lori Derksen's complete Bannatyne Legacy Circle story, see [hscfoundation.mb.ca/stories/lori-derksens-legacy-story/](https://hscfoundation.mb.ca/stories/lori-derksens-legacy-story/)*



# Endowment Funds (at March 31, 2024)

A gift today, an impact forever

By establishing an endowment fund at the Health Sciences Centre Foundation, you are funding excellence for all time. Income earned by these permanent funds will help patients today, tomorrow, and for generations to come. To learn more about establishing an endowment fund at the HSC Foundation or contributing to an existing fund, please contact our office at 204-515-5612 or toll-free at 1-800-679-8493.

## TO THESE VISIONARY SUPPORTERS, WE SAY THANK YOU.

The Aiello Endowment Fund	38,723	Multiple Sclerosis Research Endowment Fund	388,588
Archives/Museum Collection Endowment Fund	575,678	Neurosurgery Research Endowment Fund	411,371
H.C. Ashdown Endowment Research Fund	220,809	The James Douglas Nichol Lung & Respiratory System Research Endowment Fund	28,775
Assistive Technology Fund	240,491	Margaret Wasson Oatway Endowment Fund	417,374
Harold Buchwald Endowment Fund for Medical Ethics	139,936	Tom and Mindel Olenick Research Fund in Immunology	485,116
Distinguished Patrons Legacy Fund	381,606	Quality Improvement, Innovation & Implementation Surgery Council Fund (QI3)	1,597,782
HSCF Firefighters' Burn Fund Endowment	2,515,753	Dale Rayter GD6 Nursing Education Fund	24,710
HSCF Bannatyne Legacy Circle Fund	6,356,695	Research in Anesthesiology Endowment Fund	101,858
HSC Winnipeg Heritage Endowment Fund	504,339	The Dr. Ben Shell Endowment Fund	131,377
Dolly and Michael Gembey Nursing Research Endowment	2,862,065	Margaret Hawley Speers Endowment Fund for Brain Research	1,234,938
The Gendis Inc. Artists in Healthcare Fund Supported by James Cohen and the Prairie Roots Rockers	56,582	Spine Fellowship Endowment Fund	2,278,591
Patty and Tony Kirk Heart Fund	60,272	The Christopher Spitzke Critical Illness Research Endowment Fund	573,388
Karyn Lazareck Endowment Fund	29,948	Surgical Access and Delivery Innovation Fund	1,599,780
Viola Leadlay Nursing Education Endowment Fund	231,944	Technology for Assisted Living Endowment Fund	1,549,289
The John Loewen Endowment Fund	82,061	Transplant Wellness Centre Endowment Fund	598,184
Pauline Luchit Endowment Fund	160,014	Margaret & Paul Wright Endowment for Research	87,076
Manitoba Public Insurance Professorship in Neuroscience	3,698,141	Mary Kathleen Yuar Endowment Fund	497,814
Morberg Family Chair in Hepatology	4,341,734	Anonymous and Other Endowment Funds	181,517

**Total Endowment Funds held by the HSC Foundation**

**\$ 34,684,319**



# Restoring Momentum for Manitobans

## A reflection on excellent care

by Andrée-Anne Boisvert

*After discharge, Andrée-Anne Boisvert's recovery took about four months: "I've been cancer-free ever since, and I feel great. In fact, as you are reading this, I might be doing Pilates or taking a hike."*



*Andrée-Anne Boisvert spent 18 days at HSC Women's Hospital: "I can't think back on my experience without getting emotional—not because of the life-altering nature of my surgery, but because of the compassion that defined my care."*



*Andrée-Anne Boisvert with her partner Louis at her recovery party: "...I feel nothing but immense gratitude for the people at HSC."*

When you are struck with an injury or an illness, your life is disrupted. Your personal progress and momentum—your career, your relationships, your aspirations, and your pleasures—are immediately suspended in time. Like so many other Manitobans, I know this first-hand.

In 2021, I was diagnosed with stage 3B cervical cancer at the age of 36—a devastating diagnosis. I was initially treated with chemotherapy and radiation. The treatments knocked the heck out of me and, well, didn't work. Major surgery, including a radical hysterectomy at HSC Women's Hospital, was the only possible solution.

I was in hospital for a total of 18 days; three days before surgery and 15 after. I can't think back on my experience without getting emotional—not because of the life-altering nature of my surgery, but because of the compassion that defined my care. I knew the surgeons, nurses, aides, and staff were working under tremendous stress as the pandemic raged on, but you could hardly tell. When they were with me, all that mattered to them was my recovery and my well-being.

They were all kind and compassionate, not only supporting me, but also my partner (Louis) and my dad (Ghislain).

My dad has since passed away. I know how difficult my illness was for him; and I know how much gratitude he felt for the support we all received.

As I prepared for surgery and throughout my recovery, I was determined not only to be rid of cancer, but to get back to living life to the fullest. To get my momentum back. After my discharge, my complete recovery took about four months. I've been cancer-free ever since, and I feel great. In fact, as you are reading this, I might be doing Pilates or taking a hike.

*"I was determined not only to be rid of cancer, but to get back to living life to the fullest. To get my momentum back."*

Each and every day since my surgery, I feel nothing but immense gratitude for the people at HSC. I express that gratitude by financially supporting the HSC Foundation. With the support of Manitobans like you and me, the HSC Foundation can fund the acquisition of state-of-the-

art equipment and facility upgrades. I have also decided to leave a gift to the HSC Foundation in my will. Thanks to the expert care I received, I can realistically envision that they won't actually receive that gift for a very, very long time.

HSC restored my momentum in life, as it does for thousands of Manitobans every year. Together as donors, we can sustain HSC's momentum as it works to deliver tomorrow's health care, today. ♦

# The HSC Foundation Team October 2024

## HSC Foundation Staff



Back row, left to right: Jen Golletz; Loretta Ackerman, CPA, CMA; Shayna Fontaine; Jessica Bowman; Paul Cadieux, CPA, CA, CBV; Annette Frost, MBA; Jonathon Lyon; Glynis Corkal, MBA; Lynda Ruban; Edward Quigley; Alexander Martin Ibagere, CPA; Tansey Buike, CFRE.  
Front row, left to right: Liz Rootsart; Peggy Vidya; Connie Gopez; Heather Milne; Irma McKenzie, CPHR; Wairimu Njeri; Whitney Morrison, CFRE; Amandeep Mann; Andrea Senebald.  
Not pictured: Natasha Havrilenko; Elizabeth Okelola; Serena Pauls.

**Jonathon Lyon** – President & Chief Executive Officer

**Liz Rootsart** – Executive Assistant

### Operations

**Paul Cadieux, CPA, CA, CBV** – Chief Financial Officer

**Whitney Morrison, CFRE** – Director of Special Initiatives

**Loretta Ackerman, CPA, CMA** – Director of Finance

**Alexander Martin Ibagere, CPA** – Finance Manager

**Amandeep Mann** – Finance Coordinator

**Connie Gopez** – Lotteries Coordinator

**Edward Quigley** – Gift Processing Assistant

**Serena Pauls** – Human Resources Generalist

**Elizabeth Okelola** – Administrative Assistant (Term)

### Major Gifts & Planned Giving

**Annette Frost, MBA** – Chief Development Officer

**Irma McKenzie, CPHR** – Director of Gift Planning and Human Resources

**Andrea Senebald** – Director of Partnerships and Major Gifts

**Peggy Vidya** – Manager of Database and Research

**Tansey Buike, CFRE** – Senior Director of Philanthropy

**Glynis Corkal, MBA** – Development Officer

**Shayna Fontaine** – Development Officer (On Leave)

**Wairimu Njeri** – Development Officer

**Lynda Ruban** – Development Officer

**Jessica Bowman** – Development Officer (Term)

### Marketing & Communications

**Natasha Havrilenko** – Director of Marketing & Communications

**Heather Milne** – Manager of Digital Marketing

**Jen Golletz** – Marketing and Communications Coordinator

## HSC Foundation Board of Directors



Back row, left to right: Ray Bouchard; Richard Buchwald, K.C.; Jonathon Lyon; Tina Jones, C.M., O.M.; William S. Gardner, K.C.; Katie Hall Hursh, Dr. Paul Beaudin.  
Front row, left to right: Mike Linton; Andrew Stibbard; Trish Gehlen Preston; Dr. Shawn Young; Jim Eng; John Christopher MacAulay; Dr. Perry Gray.  
Not pictured: Jarrett Bishop, Tara Kroeker, Brian Lerner, Danny Menard, Margaret Proven, Doug Stephen, Chris Watson, Jackie Wild.

**Tina Jones, C.M., O.M.** – Board Chair

**Katie Hall Hursh** – Vice Chair; Fundraising Chair

**Andrew Stibbard** – Treasurer; Chair, Finance & Audit

**Jarrett Bishop**

**Ray Bouchard**

**Richard Buchwald, K.C.** – Lottery Management Chair

**Jim Eng**

**William S. Gardner, K.C.**

**Trish Gehlen Preston**

**Dr. Perry Gray**

**Tara Kroeker**

**Brian Lerner** – Nominating & Governance Chair

**Mike Linton**

**Danny Menard**

**Margaret Proven**

**Doug Stephen**

**Chris Watson**

**Jackie Wild**

### Ex Officio

**Paul Beaudin** – Director of Research & Innovation, Shared Health

**Jonathon Lyon** – President & CEO, Health Sciences Centre Foundation

**Dr. Shawn Young** – Chief Operating Officer, HSC

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Nick Leitch  
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Mavis Taillieu  
Deborah Thorlakson, O.M.  
Curtis Vossen  
Jill Winograd  
W. Terry Wright, K.C.





## Health Sciences Centre FOUNDATION

### OUR VISION:

Tomorrow's Health Care, Today

### OUR MISSION:

Inspiring generosity to create the best health care experience for all Manitobans

### OUR VALUES:

- ◆ We drive innovative solutions.
- ◆ We support equitable health care.
- ◆ We value relationships.
- ◆ We operate with integrity, accountability, and passion.

Pictured here is the Manitoba Clinic building at 790 Sherbrook Street, acquired by the Health Sciences Centre Foundation in December 2023. See page 23 for more details.



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