

# All Kinds of Kindness

Joining together in support of Manitoba's hospital























#### About the Health Sciences Centre Foundation

### Partnering with you to advance health care

In partnership with over 53,000 donors since 1976, the Health Sciences Centre Foundation supports the important work of HSC Winnipeg, Manitoba's flagship health care facility.

Through the Health Sciences Centre Foundation, your gifts help to advance vital medical research; purchase state-of-the-art equipment to diagnose and treat patients; train the next generation of medical and research leaders; enhance HSC Winnipeg's facilities; and implement programs to enhance the patient and family experience.

As a Foundation, it is our role to **inspire** your generosity and earn your trust by building relationships with you, by sharing stories of excellence in research and patient care, and by connecting you with the projects and opportunities that matter most to you.

Together, we make life better for patients and their families.

Together, we bring hope to life.

#### **Health Sciences Centre Foundation**

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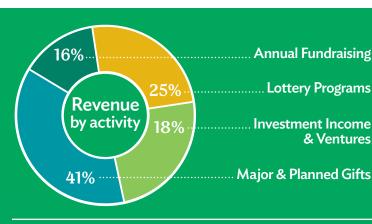
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# Statistical » 2017/2018 Highlights





2,490 people

like

the Foundation's Facebook page

1,823



Twitter followers

Endowment fund balance:

\$16,561,406

Funds directed to patient care:

\$7,328,845



19c

Funds raised by:

Radiothon

A NEW RECORD!

\$184,685

Savour "Italy": Wine & Food Experience



\$560,000+

**Celebrity Human Race** 

\$850,000+



dollar raised





452,046
Clinic visits and

appointments



251,546
Diagnostic imaging procedures



Research grants awarded:

\$347,744.12

new research

projects funded,













# The Times They Are "A message from the Chair and CEO A-Changin'

Songwriting legend Bob Dylan probably wasn't thinking about Manitoba's health care system when he penned his classic 1960s anthem, but the times are indeed changing in Manitoba.

The health care system has been undergoing a program of transformation over the past year. A new organization, Shared Health, has been established to centralize some clinical and business services, to improve patient care, and to ensure that the system's resources are being used optimally. Bold changes and big goals in very challenging times.

And greater expectations are being placed on the hospital to serve people from all corners of the province. HSC will be seen as Manitoba's hospital.

The impact on Health Sciences Centre will be profound as the hospital transitions into its new place under Shared Health. More will be expected of HSC in terms of emergency care and other clinical services. And greater expectations are being placed on the hospital to serve people from all corners of the province. HSC will be seen as Manitoba's hospital.

So what does this mean for the HSC Foundation? It means that while we celebrate what we have accomplished so far, we always need to raise the bar. We need to respond to the changing landscape by reaching more donors and making the case for investing in health care through philanthropy. Now more than ever, we need current and new donors to engage, ask questions, and step forward to keep HSC on the leading edge of patient care, medical technology, and research.

We are supremely confident that the community will respond, as it always has. As you flip through the pages of this report, you will see remarkable evidence of a community that cares deeply about supporting the Foundation. Starting on page 10, you will meet eight loyal supporters who demonstrate their commitment to the Foundation in a variety of ways. Starting on page 20, you will see lists of hundreds of names of people who have contributed for many years. On page 26, you will meet two endowment fund holders whose gifts will generate revenue for the Foundation for all time.

Throughout this report, you will also meet brilliant, inspiring, and passionate doctors and the grateful patients they have helped. Your ongoing support helps HSC thrive. Your support saves lives. And we thank you.

As you read this report, please take pride in the impact you have had. It is real and it is significant. And please imagine a future where we can do even better – for all Manitobans.

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Tina Jones
Chair, Board of Directors

Jonathon Lyon
President and Chief Executive Officer

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### Paul Albrechtsen Gives HSC

Donor brings new cancer-treating technology to Manitoba

the Edge

A folk-country song fills a basement clinic at Health Sciences Centre. A patient lies peacefully on her back, awake, listening to her favourite music as light beams cut through the tumour wrapped around her spine. The Varian Edge radiosurgery system – an advanced cancer-treating machine – is hard at work. Its giant crescent-shaped arms, glowing a soft blue, whirr around her body while a team of surgeons safely operate the device in a neighbouring room.

No discomfort. No side effects. Only five treatments in one week. Her life-threatening tumour hasn't grown since. She thanks Paul Albrechtsen for saving her life. His generous \$5 million gift brought the Varian Edge to HSC. With his contribution, Mr. Albrechtsen became the HSC Foundation's largest-ever donor. And to recognize his generosity, the heliport on top of the hospital has been named in his honour.





Albrechtsen; Mary Lou Albrechtsen; Jonathon Lyon, President and CEO, HSC Foundation.

For patients with certain types of cancer and benign tumours, the Edge provides fast, accurate, non-invasive radiation treatments. In some cases, the Edge can replace surgery. The treatment is so gentle, patients only need to lie down, and listen to music of their choosing, while surgeons take care of the rest. From the time the Edge became operational in 2016, until March 31, 2018, the Edge treated over 100 patients.

In January 2018, the hospital installed the Calypso Tracking Unit, an add-on to the Edge that monitors tumour movement while a patient breathes, enhancing the equipment's performance even further. Thanks to Mr. Albrechtsen, this cutting-edge technology is saving lives.

# Looking New unit will save lives Deep Inside

Throughout 2017/18, HSC Foundation donors stepped forward to support the new Wilf Taillieu Thoracic Surgery Clinic and Endoscopy Unit. The \$3.275 million campaign is ahead of schedule and the goal is well within reach. Thanks to Foundation donors, lives will be saved.

Thoracic surgeon Dr. Larry Tan and North End grandfather Huw Davies both play the piano as a hobby. They have never played a duet, but in the spring of 2017, they were in perfect harmony as doctor and patient.

Davies, a former sitar player with the new-age group Amakudari, had been sent for a chest X-ray by a walk-in clinic doctor who had expressed concern about Davies's blood pressure. When the doctor received the report about the X-ray, he suspected that Davies was facing a potentially serious condition and sent the X-rays over to Dr. Tan at HSC.

"The X-ray showed a tumour the size of a quarter on my lung," says Davies. "Dr. Tan's office called me in right away."

Dr. Tan performed a navigational bronchoscopy biopsy to diagnose Davies. Navigational bronchoscopy is a new endoscopy technology being considered for purchase for the new Wilf Taillieu Thoracic Surgery Clinic and Endoscopy Unit. It ended up being the right procedure for arriving at a fast, accurate diagnosis. Unfortunately, the diagnosis was lung cancer. Davies was scheduled for surgery.

"I put myself in Dr. Tan's hands.

I trusted him."

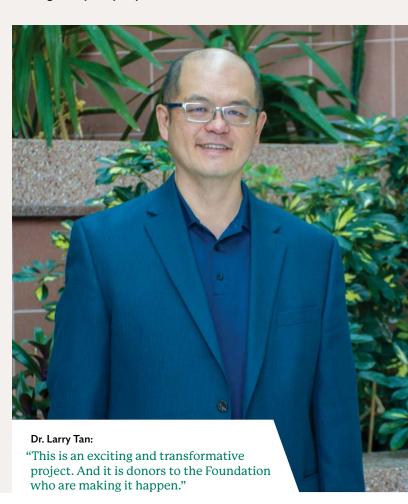
"I put myself in Dr. Tan's hands. I trusted him," says Davies.

Davies received a number of scans and tests while waiting for his surgery date. Ultimately, Dr. Tan removed the right upper lobe of Davies's right lung.

"There was no chemo and no radiation," says Davies. "I am cancer-free and the care was exemplary. From the moment Dr.

Tan saw the X-ray until my surgery, it was just a few weeks. I'd like to see this become the norm for all patients."

So would Dr. Tan and his colleagues. In fact, as the new Wilf Taillieu Thoracic Surgery Clinic and Endoscopy Unit opens its doors in 2019, Dr. Tan is hopeful that the required scans and biopsies can happen within days – not weeks – so treatment can begin as quickly as possible.





"Today, patients who come to us know that there is something going on inside their bodies that may or may not be cancer, but they have to wait six to eight weeks to find out," says

Dr. Tan, Head of Thoracic Surgery at HSC. "Among other things, the new unit will reduce the emotional burden that puts on a person by reducing the wait time."

The current campaign will lead to a new approach for diagnosing and treating esophageal and lung cancers. It will bring a surgical clinic and endoscopy unit together so that patients can be diagnosed, treated, and monitored more efficiently. There will be new, state-of-the-art equipment, and the pressure on the hospital's main operating rooms will be lessened.

"We will be able to save more lives and improve the lives of our patients." "There is some evidence that some lung cancers can progress if the wait time between diagnosis and treatment is too long," says Dr. Tan. "And we know that esophageal cancer patients will have episodes where they can't swallow and they need specific, urgent treatment. The new unit will address both of these situations and more. We will be able to save more lives and improve the lives of our patients."

According to Dr. Tan, the incidence of esophageal cancer is on the rise and, as the population ages, we are seeing more cases of lung cancer. HSC sees up to 30 new thoracic patients a week who require timely diagnosis. The new unit will ensure quicker diagnosis, but will also ready the hospital for the next wave of innovation in lung and esophageal cancer treatment.

"The technology continues to change and we are keeping that in mind as we make our plans," says Dr. Tan. "In five or 10 years, the technology will get to a place where more lung cancer patients can be treated on an outpatient basis. We will be able to adapt for that."

The plan to bring the surgical clinic and endoscopy unit together is unique in Canada, says Dr. Tan, and patients will benefit significantly.

"This is an exciting and transformative project," he says. "And it is donors to the Foundation who are making it happen."

by Stu Slayen

### Honouring Wilf Taillieu

The new Wilf Taillieu Thoracic Surgery Clinic and Endoscopy Unit will be named for the former Mayor of Headingley and President of Taillieu Construction Ltd.

Wilf Taillieu passed away in June 2016 after living with esophageal cancer for over a year. After his passing, his wife Mavis wanted to support HSC through the HSC Foundation. She learned that the new thoracic surgery clinic and endoscopy unit could save lives through early diagnosis of lung and esophageal cancer, and by having more equipment available for treatments.

"I have never fundraised for charity before, but this project really spoke to me," says Taillieu, a former MLA and a former Chief Technician in Hematology at HSC. "I liked that it was specific and it would help diagnose and treat people with the same condition that Wilf had." When Mavis Taillieu put the word out, people responded. Big time. Individuals and companies alike. \$2.66 million has already been raised toward the final price tag of \$3.275 million. "People have stepped forward to honour Wilf's memory and make a difference for health care," she says. "I feel overwhelmed and very grateful."

HSC and the HSC Foundation are grateful for Mavis Taillieu's remarkable fundraising efforts and are proud to honour Wilf Taillieu's legacy by naming the new unit in his honour.

#### What is thoracic endoscopy?

Thoracic endoscopy is a set of diagnostic procedures to look at the lungs, esophagus, and the spaces between and outside the lungs. Endoscopy is the major way to confirm and assess lung cancer, esophageal cancer, and other cancers of the chest.

# An Artist

# ""Better happens and a Scientist

HSC Foundation donors responded quickly and enthusiastically to a campaign to raise \$1.5 million to redevelop the plastic surgery clinic and build a new procedure room. Under the leadership of Dr. Edward Buchel, the exceptional HSC plastic surgery team will be able to improve the delivery of care to patients with traumatic injuries, burns, and cancers that require reconstructive surgery.

In March 2017, D'Arcy Bruning-Haid was preparing herself emotionally for her second mastectomy and breast reconstruction. Her left breast had been removed and reconstructed a year earlier. Testing later showed that she had cancer cells in her right breast that could cause trouble later on. The new surgery was optional, but advisable.

"Dr. Buchel looked at me and said: 'What can I do to put you at ease?," says Bruning-Haid of her plastic surgeon. "The question itself brought comfort."

"Dr. Buchel looked at me and said: 'What can I do to put you at ease?'

The question itself brought comfort."

She thought for a few moments and told Dr. Edward Buchel that three things would help.

"First, I want you to have a good night's sleep before the surgery," Bruning-Haid, a counsellor and therapist, said to the doctor. "Next, if you have any conflict with anyone in your life, please resolve it. There are studies that show that it is hard to focus on difficult tasks when you are dealing with conflict."

And then her third request: "Consider being intimate with your wife the night before the surgery. It will relax you."

"Dr. Buchel smiled," laughs Bruning-Haid, 52. "But his residents were horrified!"

Three weeks later, she was on an operating room table to have her right breast removed and reconstructed. The complicated procedure used arteries, veins, and tissue from her lower back and abdomen; transplanting them to her breast for reconstruction.

Just before the anesthetic was administered, Dr. Buchel leaned over and told his patient: "I just wanted you to know that I had a good night. Have a good nap."

Bruning-Haid giggled and closed her eyes, re-assured that everything would be all right. Today, she feels confident and beautiful. While her experience with breast cancer was difficult – and her case was particularly complex – her experience with Dr. Buchel was remarkable. She describes him as an artist and a scientist.

"He meets his patients where they are at and with good humour," says Bruning-Haid. "It is one of his gifts."

Yes, it is a gift. But perhaps Dr. Buchel's greater gift is his renowned expertise in this procedure, which is called "immediate autologous breast reconstruction". In the same operation, one surgical team removes a cancerous breast and then Dr. Buchel and his team come in to build a new breast from arteries and tissues from elsewhere in the body.



D'Arcy Bruning-Haid:

"He meets his patients where they are at and with good humour. It is one of his gifts."



Dr. Buchel was working at the Mayo Clinic in Rochester when he first learned about the procedure.

"Very few people were doing this surgery and there was only one article about it in the literature," says Dr. Buchel, who was raised in Winnipeg's Westwood neighbourhood. "I just started doing it and developed my own way of doing it. There was no way to train in it."

His own way included using cautery (using heat to close off parts of arteries) as opposed to clips, which are commonly used in other procedures when arteries need to be closed.

His approach startled his supervisor when he found out about it, until he also learned that by then Dr. Buchel had successfully performed 100 such surgeries.

Dr. Buchel's star continued to rise. The Mayo took notice of his skill and spirit of innovation and sent him to their new facility in Scottsdale, Arizona. "It was Disneyworld for doctors," says Dr. Buchel. "It was new and ultra-modern with all of the resources I needed."

After four years in Scottsdale, though, his father back in Winnipeg took ill with a combination of Parkinson's disease and dementia. And so, 14 years ago, Dr. Buchel left the Mayo, came home, and accepted an offer to reconstruct the plastic surgery program at HSC, which was in a bit of a "valley" at the time, as he describes it (reconstruction is his specialty, after all).

With the support of the hospital, Dr. Buchel started to build a team and, together, they sought to improve the procedure even further. "We analyzed every part of what we were doing to understand the best ways to build a team and organize the operating room," he says. "Even today we are still looking to make improvements. We videotape our procedures and then study them. I don't settle for average."

With the successful fundraising campaign to enhance the plastic surgery clinic and build a new plastic surgery procedure room now complete, Dr. Buchel and his colleagues can raise the bar even higher. Not only for breast

"Our donors have done something very important."

reconstruction, but for patients with burns, traumatic injuries, and some forms of skin cancer. The space will include new equipment and imaging technology, and a re-organization of the space will help shorten wait times for patients - with some traumatic injury patients getting surgical treatment the same day they are injured.

"This will free up spots in the emergency room and it will free up space in regular operating rooms. It will save money and allow us to deliver better and faster care," says Dr. Buchel. "Our donors have done something very important."

> For Dr. Buchel and his colleagues the only option is to improve, so Manitobans can likely expect even greater innovations in plastic surgery in the future.

"I'm never satisfied with the status quo. I don't like being one of many. I like being better," he says. "And better happens all the time if people want it to."

by Stu Slayen



# All Kinds

# "Joining together in support of Kindness of Manitoba's hospital

## "If I win again it's a bonus."



Eleanor Brockington celebrates her prize at the HSC Foundation offices: "I'm so thankful that I have been able to help my family."

Eleanor Brockington would tell you that golf and lotteries share something in common. If you take your shots, great things can happen.

She learned the lesson in July 2005 with a hole-in-one at Manipogo Golf and Country Club in St. Laurent. And she learned the lesson again in December 2017 when she won \$1.1 million in the HSC Foundation Millionaire Lottery.

"I started buying tickets for hospital lotteries years ago when my dad was diagnosed with cancer," says the semi-retired social worker. "I wanted to help out with health care."

For Brockington, the win is making a huge difference. Her daughter, grandchildren, great-grandchildren, nieces, and nephews enjoyed some exceptional Christmas presents; she shared some of her winnings with her five siblings; she's helping out her daughter, a Nelson House vice-principal who is working on her doctorate part-time; she set up a registered education savings plan for her grandson; and she plans to help her granddaughter go to medical school. On top of it all, she was able to pay off her mortgage and renovate her south Winnipeg condominium while investing the rest with the help of her financial advisor.

While the victory itself was sweet, Brockington is also proud to support the HSC Foundation. Her great-granddaughter – "a fighter," Brockington says of the four-year-old – was treated in HSC's neonatal intensive care unit and is now doing well. Brockington is grateful for the care her family has received and intends to keep supporting the Foundation.

"I'm so thankful that I have been able to help my family," she says. "I plan to keep buying tickets. It's helping locally and if I win again it's a bonus."

# "It felt good to support the Foundation."

He came to HSC Foundation's Savour event, in part, to meet some Winnipeggers. And thanks to his success (and generosity) at the event's auction, Dr. Mohammad Zarrabian will get acquainted with some folks in Churchill, too.

Torontonian Dr. Zarrabian, a spine surgeon who has been at HSC for just two years, was one of over 500 guests at Savour: Wine & Food Experience, presented by Qualico and in partnership with Manitoba Liquor Marts in February.

"It was a great evening and it was a really good opportunity to dive deeper into Manitoba culture," he says. "It was important for me as a newcomer to HSC to support the event."

And support it he did! In the live auction that raised \$150,000 to purchase two point-of-care ultrasound units for the Emergency Department, Dr. Zarrabian was the successful bidder on a Churchill prize package courtesy of Great White Bear Tours and Calm Air. He will be travelling up north with his fiancée in October.

He enjoyed the evening's Italian theme, delicious foods, and the fine music (he was on call so he had to stay away from the wine samples!). Above all, he enjoyed the slice of Manitoba's social life.

"It felt good to support the Foundation and Savour was a really nice way to get to meet more people from the community," says Dr. Zarrabian. "And it was good to connect with so many people from the hospital outside of work."



Many hundreds of heroes step forward every year – individual and corporate donors, sponsors, lottery ticket buyers, and volunteers. Manitobans committed to community well-being, high-quality medical care, and innovative research. People devoted to enhancing HSC for the benefit of all Manitobans.

We are grateful for these champions and we celebrate them every day.

Here, we introduce you to just a few of our supporters. By telling their stories, we salute and thank our entire community. You are all heroes. You are all champions.

## "Supporting the community is in our DNA."



Larry Davey:
"The HSC Foundation is a great fit with how we like to enhance life in Manitoba."

When it's time to hire, Access Credit Union not only seeks out people who are skilled. They seek out people who care about the community. It's all part of building a business that makes a positive difference in Manitoba.

"Supporting the community is in our DNA," says Larry Davey, President and CEO of Access Credit Union. "We like to do our part and invest in the communities where our members live."

Based between Winkler and Morden, Access Credit Union employs 260 people who collectively perform about 9,000 hours of volunteer service a year. And when it comes to financial contributions to the community, Access empowers its 17 branches to make local decisions and they also make donations at a corporate level through their Community Investment Committee.

In February 2018, Access sponsored the HSC Foundation's very successful Hope to Life Radiothon for the first time.

"Everyone's passion and commitment for the Foundation was clearly demonstrated by the success and excitement of the Radiothon," says Davey.

Davey also made his first personal donation to the HSC Foundation. About 90% of the credit union's members live outside of Winnipeg, but Davey and his team are keenly aware of the important role that HSC plays in the lives of all Manitobans.

"The HSC Foundation is a great fit with how we like to enhance life in Manitoba," says Davey. "I hope this is the beginning of a long-term relationship."

## "Philanthropy is essential for the **future** of medical research."

As a nurse, a tireless volunteer, and a generous donor, Gwen Steiman has always cared deeply about health care.

And now, she and her husband Gary have committed to making a legacy gift, demonstrating that where there's a will, there's a way to support the Health Sciences Centre Foundation for the long term.

"We go through our Wills periodically and we decided that now was the time to make the decision," says Gwen Steiman, an HSC Foundation Honourary Director. "Leaving a bequest is an important way to support the Foundation. We hope it will inspire our children and others to contribute as well."

Steiman served on the Foundation's Board of Directors in the 1980s and also served on the Board's Nominating Committee. She was also very active in a fundraising campaign to redevelop the seventh floor of the Thorlakson Building on the HSC campus.

Aside from her leadership at the HSC Foundation, Steiman has made her mark as a volunteer with the Heart and Stroke Foundation, the Juvenile Diabetes Research Foundation, and the Lake of the Woods District Hospital in Kenora.

"I have a great interest in research and that's where our HSC Foundation donations are directed," says Steiman. **"We need** 



to find new procedures, medications, and approaches to prevention. Philanthropy is essential for the future of medical research. We have wonderful people here and it's important that they have the facilities and resources available to make a difference."

#### Gwen Steiman:

"We go through our Wills periodically and we decided that now was the time to make the decision."

### "They helped Daddy."

Eight-year-old Ashley Soares made her parents cry at the HSC Foundation's Hope to Life Radiothon on February 2. Luis and Lucy Soares weren't sad. They were "shocked and proud."

The Soares family popped by HSC to make a donation to the Radiothon. Luis and Lucy handed over their own gift and then Ashley reached into her own purse and handed \$50 to Foundation staff. Her parents had no idea that she had been saving up her allowance to make her own donation.



Ashley Soares with parents, Luis and Lucy visit the HSC Foundation Hope to Life Radiothon, presented by Maric Homes:

"I get what I get and I don't get upset."

"It was a proud moment," says Luis Soares, who was treated successfully for esophageal cancer at HSC after being diagnosed in 2013. "You try to teach your kids the right way; you try and teach them to help other people. That's why this was so special."

"She could have bought a toy or something for herself, but she did this instead," says Lucy Soares. "I was so proud. I cried for three hours."

Luis Soares has been a grateful and enthusiastic spokesperson for the Foundation's campaign to fund the new Wilf Taillieu Thoracic Surgery Clinic and Endoscopy Unit at HSC. The new clinic and unit will enable earlier diagnosis of the type of esophageal cancer that Soares had, as well as many forms of lung cancer.

"They helped Daddy and so I want to help other people," says Ashley, a bubbly, active, and articulate student at Collicutt School. "And I wanted it to be a surprise!"

Ashley was four when her dad was diagnosed and treated. He was eager to heal so he could continue to be there for her. Ashley's smilling face in the photo at his bedside helped inspire Luis Soares to get better and regain his strength.

As for Ashley, she learned that supporting the HSC Foundation can help people who are sick to get the help they need. Like her dad. And she encourages other kids to give some of their allowance, too.

And how much allowance does Ashley get?

"I get what I get and I don't get upset."

# "This is my home. This is the perfect place to give back."

Johnny Colatruglio will always carve out some time to help out the HSC Foundation. He'll even carve a pumpkin.

Colatruglio, the Manager of Patient Equipment, Transport, and Phlebotomy Services at HSC, is always eager to share his time and talents to support the HSC Foundation. Most prominently, he was a three-time participant in the Foundation's very successful Celebrity Human Race.

"It's always an open offer," says Colatruglio, who rose to national prominence as a houseguest on Big Brother Canada (Season 3), a popular reality TV show.

Colatruglio says that being on Big Brother was one of the best experiences of his life and it changed his outlook on community life. "I learned about myself and about how to interact better with other people," he says. "And suddenly, people recognized me. I started to think, 'What can I do with this? How can I give back?""

As a dedicated HSC employee and someone who deeply understands the importance of philanthropy in advancing health care, Colatruglio made the conscious decision to support HSC and the Foundation whenever he could. "This is my home. This is the perfect place to give back."

He has served as a spokesperson for the Foundation, he's hosted the hospital's long-service recognition awards, and in October 2017, he participated in Kildonan Place's Carving for a Cause event where he helped to patiently carve a patient-themed pumpkin. Each "like" the pumpkin earned on



Facebook generated a 10-cent donation from Kildonan Place. Colatruglio's handiwork earned a special prize which came with a few more dollars for the Foundation.

"Sponsorships, giving time, gifts of all sizes it all matters and it all adds up," he says.

Johnny Colatruglio with his award-winning pumpkin:

"Sponsorships, giving time, gifts of all sizes – it all matters and it all adds up."

# "I appreciate what HSC has done for me."



For about 16 years, Marilyn Robbie has been battling chronic inflammatory demyelinating polyneuropathy (CIDP), a rare disorder that wreaks havoc with her nervous system, joints, and limbs.

As the 78-year-old describes it, "sometimes the messages my brain sends to my hands and feet get lost." Her hands don't work as well as they used to, her ankles don't bend anymore, she uses braces and a walker, and CIDP tends to cause some fatigue. That all said, we dare you to keep up with her.

"I'm a positive person and I try to let nothing get me down," says the retired swimming instructor. "I like to keep busy."

Even with compromised hands, Robbie remains an avid quilter. She takes care of her own condominium; she walks the track and goes to classes at the Reh-Fit Centre; and she goes to the symphony and the ballet with her friends. At the time of writing, she was planning a trip to a quilting workshop and to Peterborough, Ontario, in the fall.

While her positive attitude is a key to her quality of life, she also points with gratitude to the care she gets at HSC.

Robbie comes to HSC every six weeks to receive gamma globulin by IV. The grandmother of seven says "it helps to stabilize my condition."

In 2005, Robbie decided to become a monthly donor to the HSC Foundation, with contributions withdrawn automatically from her account.

"I appreciate what HSC has done for me and I wanted to show my thanks," says Robbie, who increased the size of her gift last fall. "I like the idea of a monthly gift. It's convenient and I can budget better for it."

# "Auctions are a great way to rally people together..."

As an auctioneer, Gregg Maidment knows how to talk quickly. But when it comes to talking about the role that the corporate sector and individual donors should play in supporting health care, he slows right down.

"We are privileged to have what we have in health care and we have to sustain it," says Maidment, General Manager of ADESA Winnipeg and Senior Vice President, Canadian Operations. "It's important for everyone to participate however they can."

Maidment and the ADESA Winnipeg team practise what they preach by providing the services of an auctioneer to about 50 community events a year, including the HSC Foundation's Savour: Wine & Food Experience and the Celebrity Human Race.

At the Celebrity Human Race in September 2017, not only did Maidment conduct the live auction, he was the leading individual fundraiser (\$74,285) and Team ADESA was the top fundraising team (\$101,310). At Savour Italy in February – an event for which Maidment's wife, Lana, served on the organizing committee – an ADESA-led auction raised enough funds in a matter of minutes to purchase two point-of-care ultrasound machines for the HSC Adult Emergency Department.



"Auctions are a great way to rally people together and raise funds in a short period of time," says Maidment, an award-winning auctioneer. "It's the original crowdfunding, and it's my way of giving back to special organizations like the HSC Foundation."

# Financial Statements

#### Summary Financial Statements

The following is taken from Health Sciences Centre Foundation's audited financial statements reported on by BDO Canada LLP.

### Statement Of Accountability

These financial statements were prepared by management in accordance with Canadian accounting standards for not-for-profit organizations and are taken from the March 31, 2018 audited financial statements.

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Tina Jones

Chair Of The Board Of Directors

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**Andrew Stibbard**, CPA, CA Chair, Finance & Audit Committee

#### Health Sciences Centre Foundation Inc.

>> Summary Statement of Financial Position

As at March 31,		2018	2017
As at March 31,		2010	2017 restated*
ASSETS			
Current Assets	Cash and Short-term Investments	\$5,299,923	\$6,491,052
	Pledges Receivable	1,088,188	1,563,797
	Accounts Receivable	153,189	112,773
	Prepaids	27,885	69,670
	Total Current Assets	6,569,185	8,237,292
Long-term Assets	Investments, at Market*	29,441,272	27,079,489
	Pledges Receivable	1,214,391	1,642,322
	Capital Assets	6,455,117	6,669,647
	Total Long-term Assets	37,110,780	35,391,458
	Total Assets	43,679,965	43,628,750
LIABILITIES			
Current Liabilities	Accounts Payable and Accrued Liabilities	622,956	586,518
	Deferred Revenue	5,000	32,564
	Total Current Liabilities	627,956	619,082
FUND BALANCES	Unrestricted	-	-
	Endowment	16,561,406	15,466,019
	Restricted	14,364,141	15,383,488
	JBRC Capital*	12,126,462	12,160,161
	Total Fund Balances	43,052,009	43,009,668
	Total Liabilities and Fund Balances	\$43,679,965	\$43,628,750

<sup>\*</sup> For further details, please refer to the HSC Foundation's audited financial statements on our website.

#### Health Sciences Centre Foundation Inc.

### >> Summary Statement of Operations and Changes in Fund Balances

For the years ended March 31,		2018	2017
•			restated*
REVENUE	Donations	\$1,632,048	\$1,329,058
	Lotteries, Net	2,599,945	2,501,458
	Ventures, Net	283,635	234,608
	Investment Income*	1,584,632	2,431,343
	Major and Planned Gifts	4,345,922	3,586,004
	Funding Commitments	61,055	63,668
	Total Revenue	10,507,237	10,146,139
EXPENSES	Office Administration	916,481	833,386
	Donor Development	716,486	638,052
	Major and Planned Gifts	672,365	396,843
	Marketing and Communications	86,806	42,201
	Amortization	219,730	299,130
	Total Expenses	2,611,868	2,209,612
Excess of Revenue over Expenses before			
Funding Commitments		7,895,369	7,936,527
Funding Commitments		(7,853,028)	(3,814,825)
Excess of Revenue over Expenses		42,341	4,121,702
Fund Balance, Beginning of Year		39,935,193	36,047,688
Correction of HSCF Operations Grant Trust*		3,074,475	2,840,278
Fund Balance, End of Year		\$ 43,052,009	\$ 43,009,668

To request a copy of the Foundation's audited financial statements, please call (204) 515-5612 or email us at info@hscfoundation.mb.ca

### A Comment on our Financials

Thank you for entrusting us with your gifts in support of the Health Sciences Centre last year. Your generosity allows us to invest in innovative research, life-saving technology, and vital facility upgrades.

In 2017/18, our many supporters demonstrated a deep passion for the important work funded by the Foundation. You expressed your generosity by making donations, attending our events in record numbers, and purchasing tickets for our lotteries. Our total revenue increased from \$10.1 million in 2016/17 to \$10.5 million in 2017/18. We cannot thank you enough for your commitment to improved health care at Health Sciences Centre – Manitoba's hospital.

In the last year, the cumulative balance of our endowment funds has grown from \$15.5 million to \$16.6 million. This wonderful growth is due to investment returns and new endowed gifts to our Foundation. As our endowment continues to grow, the Foundation will be in a better position to contribute to the well-being of all Manitobans for all time.

Thank you for your ongoing generosity and your enthusiasm. Your support moves health care forward. Your passion motivates us to excel.

#### Susan Robinson

Vice President of Operations

# "I Will be Free"

### HSC epilepsy research leads to major advances

Gertrude Kendem was overwhelmed by epileptic seizures. Thanks to Dr. Marcus Ng's innovative research – funded in part by HSC Foundation donors – Kendem has been seizure-free for months.

One night 18 years ago, the Kendem family gathered around the fire – as they did every night – to cook dinner by their home in Bangui, Central African Republic. Young Gertrude suddenly collapsed on the fire and trembled. Her mother and sister pulled her off the flames just in time.

Kendem was first diagnosed with epilepsy when she was 12. The seizures – like the one by the fire – were frequent. Up to 10 a month. "I would get hurt," says Kendem, now 30. "I would feel weak and then fall down and I would get a terrible migraine."

The family later moved to Cameroon. In 2013, Kendem came to Winnipeg as a refugee. Her medical care here included a change in medication that reduced the number of seizures. In June 2018, she underwent an "anterior temporal lobectomy", a short

surgical procedure to remove a small part of her brain. She has had no seizures since.

"I will be free," Kendem said with a smile of anticipation just days before the successful surgery.

The surgery was performed at HSC by Dr. Demitre Serletis, informed by the remarkable research of Dr. Marcus Ng – research that is funded in part by HSC Foundation donors.

With a \$70,000 grant from the Foundation, Dr. Ng has been able to advance a study of 50



**Dr. Marcus Ng examines Gertrude Kendem's movements:** "Gertrude was our very first subject and she turned out to be an excellent candidate for surgery."

people with epilepsy to study their brains while they sleep. The work is based on the knowledge that brain activity and seizures are different during REM (rapid eye movement) sleep – when our most vivid dreams take place.

"During REM sleep, brain activity becomes very localized and that helps us see where in the brain a seizure is coming from," explains Dr. Ng. "From that information we can pinpoint exactly what we need to remove."

There are about 20,000 people living with epilepsy in Manitoba. Two-thirds do very well on medication. Of the rest, about half could benefit directly from Dr. Ng's research.

"Cases like this motivate us to keep doing what we do."

"Gertrude was our very first subject and she turned out to be an excellent candidate for surgery," says Dr. Ng. "She underwent eight days of continuous monitoring while we lowered her medications, and she also underwent neuro-psychological testing."

While results won't necessarily be the same for all patients, success stories like Kendem's keep the research moving forward.

"Cases like this motivate us to keep doing what we do," says Dr. Ng. "Donors need to know that they have done something quite tangible here."

by Stu Slayen



Dr. Marcus Ng:

"Donors need to know that they have done something quite tangible here."

# Raising the Bar

## HSC Foundation donors change lives through research

Thanks to HSC Foundation donors, 10 HSC research projects were funded in 2017. More than \$347,000 in grants was awarded to projects that will deepen our understanding of a number of health issues and offer new ideas and new hope for patient care.

#### **General Operating Grants**

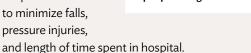
- \$70,000 to Dr. Marcus Ng to examine whether rapid eye movement (dream) sleep can help identify tissue in the brain causing **seizures in epilepsy patients**, for the purpose of removal by surgery.
- \$70,000 to Dr. Renée El-Gabalawy and Dr. Brigitte Sabourin to develop and evaluate a multi-disciplinary evidence-based interactive online program for **chronic pain management.**
- \$70,000 to Dr. Suresh Mishra to identify the mechanisms involved in the role of a protein, prohibitin, in immune cell functions in the development of **obesity-linked diabetes**.
- \$53,600 to Dr. Natalie Mota to examine the **rate of suicide deaths** among patients who presented to an emergency department in Winnipeg with a mental health complaint and were then admitted to a psychiatric hospital, compared to those who were discharged.

#### **Allied Health Grants**

- \$19,350.40 to Ms. Melissa Colbeck to translate selfmanagement principles into short videos using visual storytelling to engage people living with multiple sclerosis and change health behaviour.
- \$3,214 to Mr. Patrick Gross to determine which factors are predictive of prolonged hospitalization after major lower limb amputation, and to review the statistical effectiveness of the current interventions being used by HSC Winnipeg's amputee inpatient rehabilitation program in reducing the time spent in hospital.

#### Dolly & Michael Gembey Nursing Grants

• \$26,044.84 to Ms.
Christine Johnson
to implement
an intervention
designed to
improve mobility
for patients
throughout their
hospitalization
to minimize falls,
pressure injuries,



• \$25,534.88 to Dr. Diana McMillan to test whether integrated bedside terminals are better than current practices at helping patients with **heart failure** or who are at risk of pressure injury, to understand and manage their health.

### Mindel & Tom Olenick Research Award in Immunology

- \$5,000 to Mr. Nour Eissa to study if an amino-acid protein known as chromogranin A plays a role in intestinal inflammation, and if targeting this protein and its derived peptides could provide new therapies for patients with inflammatory bowel disease and colitis.
- \$5,000 to Dr. Edgard Mejia to understand the growth and survival mechanisms of immune cells in disease states.



### Going Places: A better ER thanks to a bit of Italy

>> Signature event Savour takes guests to Italy, brings home ER improvements



Jonathon Lyon, President and CEO of the Health Sciences Centre Foundation, and Board Chair Tina Jones greet the excited crowd of Savour attendees with the help a cardboard cut-out (courtesy of Contempra Signs) of Dr. Eric Jacobsohn, Medical Director of Research at HSC and HSC Foundation Board Member.

by Brina Gervais, first-time Savour attendee

Savour: Wine & Food Experience promises more than support for a good cause. It's an unforgettable journey to another part of globe, but without the hassle of boarding passes and overnight flights. In 2018, the HSC Foundation brought the sights, sounds, and tastes of Italy to Manitoba.

Savour Italy featured gourmet Mediterranean appetizers throughout the night, including coconut-crusted shrimp, pestocrusted scallops, and miniature artichoke calzones.

During the evening of Savour, a group of friends lounge in a terrace adorned with white pillars and flickering wrought iron lanterns, sipping lattes. The air is flush with laughter and conversation, while a mix of piano accordions harmonize with violins. The large windows bordering the *RBC Convention Centre* show the quiet cold February streets of downtown Winnipeg. But inside, it's warm, exciting, and alive with themes of Italy.

A chef donned in a large white hat sees me approaching. Can he offer me a "cheese-stuffed arancini?" he says, as he gently plucks the appetizer up from its steaming tray. I accept. It lasts seconds on my plate before its decadence rolls through my taste buds. I'll have to return for another, but I see pesto-crusted scallops and miniature artichoke calzones calling my name. Never mind the baked cannoli.

As I make my way through the food stations, the cappuccino in my hand has been replaced by small pour of pinot noir. "Comes from

the Trentino Alto Adige region of Northern Italy," explained the bartender, because its climate is cool. The wine is one of several I'll sample that night: one of 49 available.

To my left, a gondolier weaves through the crowd. He stops every few feet, sometimes for an occasional photo op, but

mostly to greet eager faces. He's selling raffle tickets that can win guests a trip for two anywhere WestJet flies, among other things. With a record 540 guests in attendance, my chances are still good. To my right, a cardboard cut-out of Dr. Eric Jacobsohn — a rallying supporter of Savour and Medical Director of Research at HSC who couldn't make the event — becomes an overnight celebrity who everyone wants to meet.

Later in the evening, the stage roars with live-auction exhilaration. Up for grabs isn't a prize, per se. It's a gift for HSC's emergency rooms: Two Point-of-Care Ultrasound devices, sophisticated enough to replace the classic stethoscope — and then some. In mere minutes, bidders raise \$150,000 to bring the POCUS home. (By spring 2018, the devices will be diagnosing patients and saving lives at HSC.) Moments later, the auctioneer announces the chance to win a trip to Italy, personally guided by Board Chair Tina Jones. A flurry of bidding cards go up. Three sets sell for \$108,000. Then, an impromptu bidding war begins over Dr. Jacobsohn's cardboard cut-out. It sells for \$2,000.

As Savour comes to a close, a record \$560,000 is raised that night. Next year, determined to hold an even more impressive event, the HSC Foundation invites guests to join them February 23, 2019, for the sights, sounds, and tastes of South Africa.



Thank you for supporting Savour: Wine & Food Experience

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Manitoba Liquor Marts
(Partner)

Parrish & Heimbecker (Lead Supporter & Entertainment Sponsor)

#### **Rome Sponsors:**

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& HSC Pain Clinic
HSC Section of Thoracic Surgery
Radiology Consultants of Winnipeg
Section of Plastic Surgery
TD Bank

### Five Years in the Running:

# Celebrity Human Race crosses finish line

HSC Foundation's most popular fundraiser finishes strong in 2017

Five years. Eighty-seven teams. \$3.8 million raised. Fundraising that impressive total was no walk in the park. So they ran.

The Celebrity Human Race, presented by Canad Inns, is the Health Sciences Centre Foundation's most popular fundraiser yet. The event paired celebrities with local participants to solve clues, complete challenges, and race across Winnipeg. From mock suturing, to wine pong, to guiding a fork-lift through a warehouse-based obstacle course, each year brought something different. (Save for many participants, who returned year after year — celebrities included.)

During the event's fifth and final year in 2017, participants finished strong. That year alone, 17 teams raised over \$850,000 for HSC. Those funds are now being used to support research, fund equipment, and save lives at Manitoba's largest hospital.

The event came to a close with an awards ceremony featuring a special live-auction fundraiser, followed by a performance with Juno winner and Grammy-nominated artist Trevor Guthrie.



And they're off! The fifth and final Celebrity Human Race teams break through the starting line, only to finish strong.

The race winners were also crowned: first place went to team *Cell Mechanics* and their celebrity teammate, Jully Black.

In its history, the *Celebrity Human Race* attracted celebrities such as actors Billy Baldwin and John O'Hurley, and athletes such as two-time Olympic Gold Medallist Heather Moyse and NHL alumnus and Stanley Cup Champion Brad May. Board Member Dan Chisick co-chaired the event all five years. "Nothing compares to the fun that the *Celebrity Human Race* brought," says Chisick. "But knowing how many families' lives it touched was the real reward." While the event is now retired, the HSC Foundation is exploring options for its next signature event.

Congratulations to our top three Fundraisers of 2017: Gregg Maidment, Tina Jones, and Jordan Hochman. Thank you!

# Wait Until You Hear This: Radiothon raises record \$184,685

While patients shared stories, donors were moved to support HSC more



Peri Maric from Maric Homes shares his patient experience
— and why it's led him to support the Hope to Life Radiothon
— on air with Monique Levesque-Pharoah, HSC Foundation's
Manager of Sponsorships & Events.

A two-time breast cancer survivor. A brain tumour removal. A debilitating disease now diagnosed and managed.

These are only some of the stories that patients shared during the Health Sciences Centre Foundation's Hope to Life Radiothon, presented by Maric Homes. Guests included grateful patients who shared moving stories; and doctors, researchers, and frontline health care providers who shared insights into their work at HSC. The event was held in the heart of HSC, but broadcast live through CJOB 680 and POWER 97 on February 2, 2018.

In just one day, supporters raised \$184,685 for patients, researchers, and frontline staff — setting a new fundraising record in the Radiothon's 15-year history.

Thank you for supporting the 2018 Hope to Life Radiothon

**Presenting Sponsor:**Maric Homes

Lead Supporters: Johnston Group Inc. Wawanesa Mutual Insurance Company

Monthly Giving Supporter: The Challoner Family

# Thank You,

# "HSC Foundation donors Manitoba!

We are inspired by the 53,000+ people who have demonstrated their passion for improving health care in Manitoba by making contributions to the HSC Foundation. About \$160 million over 41 years. The generosity of Manitobans is legendary, and we are grateful. Your generous donations have helped Manitoba's flagship health care facility to conduct vital medical research; purchase state-of-the-art equipment to diagnose and treat patients; train the next generation of medical and research leaders; enhance HSC's facilities; and implement programs to enhance the patient and family experience. You make a difference.

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Roger and Georgia Taillieu

Some Winnipeg Jets visited adolescent patients in the PsychHealth Centre at HSC in December 2017. The players were happy to spread some holiday cheer! Thanks, guys!

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WOW! Hospitality Concepts In Memory of Sam & Kay Yuar

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a donor luncheon in May 2017. She passed away less than a year later. Dr. Lang was the first woman to chair the HSC Board of Directors and was an Honourary Director of the Foundation. She was a true champion for better health care and we miss her dearly.

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HSC Dept. of Clinical Chemistry HSC Neurosurgery Research

Nadine Hughes Helen & Norm Humby Estate of Rosa Hunt Imperial Flooring IMRIS Inc. IQON Financial Inc.

Dr. Avinash Islur

Dr. Eric & Mrs. Daniela Jacobsohn

Estate of Stuart Johnson

Jennifer Jones Josef Ryan Diamonds JS Furniture Gallery Jack Kay

Andrew and Karen Kaye

Kayla & Art Maister Crosstown Dental Lab



An HSC elevator makes Helga McPherson famous; her generosity makes her special! McPherson is a monthly donor and has named the Foundation in her Will. Thank you, Helga!

KCI Medical Canada Inc. Keystone Ford Sales Ltd. Estate of Lena Kincaid David & Barbara King

Anton Kirk

William G. Konantz

KPMG Management Services LLP

Kraft Limited

Garry & Lynn Krepart Kristina's on Corydon Estate of Alma Kunz Labatt's Brewery Estate of Eileen Land Estate of Cecile Lavoie Jim & Kathy Lawton

Samuel and Anna Lazareck Foundation Inc.

Leo Ledohowski Gord and Lynn Lee Legacy Builder Charities Jannine LeMere

Dr. Clifford & Mrs. Carol Levi Dr. Daniel P. Levin & Lilian Bobin

Tony Liu

Dr. Sarvesh Logsetty & Ms. Rae Spiwak

London Limos
Dr. Edward A. Lyons
Donna Q. Macaw
Allan MacDonald
Neil Scott MacDonald
Estate of Leroy D. Mackenzie
Estate of Jessie Anne Mackintosh

Robert Magnusson Howard Mandshein

Manitoba Innovation Energy & Mines Manitoba Lotteries Corporation Manitoba Moose Hockey Club Manitoba Pool Elevators



10-year-old Elijah Altman stopped by the Foundation office with his Mom to donate \$75 of his own money from birthday gifts he received. He was really proud to become a donor and we are really grateful for his support!

> Xiao-juan Mao John Marieurtch

Garry Markham

 ${\it Maunders\,McNeil\,Foundation\,Inc.}$ 

Art Mauro, Naomi Levine, The Mauro

Family Foundation Inc. McCaine Electric Ltd.

Dr. Blake McClarty

In Memory of John & Mary McGoey

Estate of William McInnes

Estate of Joan McLeod

Midland Investments Ltd.

Dr. Steven Mink

Estate of Eunice Ethel Mitchell

MJR Management & Marketing Ltd.

Monarch Industries Limited

Montreal Trust

Estate of Kathleen Ellen Moore

Jack Morris

Sandy Mulder

Nelson River Construction Inc.

Anh Tu Ngo

North American Life Assurance Company

 $Northbridge\ Financial\ Corporation$ 

Northern Telecom (Nortel)

Norwood Masonic Lodge #119

Novadag Technologies Inc.

Novartis Pharmaceuticals Canada Inc.

Nurses' Alumni WGH/HSC

Trevor Olfert & the Open Sky Orchestra

Estate of Katherine Olsen

Olympus Canada Inc.

Garry & Rebecca Parkes

Elizabeth Paterson

Dr. Bojan Paunovic

PCL Constructors Canada Inc.

Peller Estates

Colin & Maria Pewarchuk

Pfizer Canada Inc.

T & G Phillippi

Polo Park Hearing Centre

Porsche Centre Winnipeg

Estate of Robert P. Purves

Quality Underwriting Services

Estate of Alice G. Rait

Paul C. Rathgeber

RBC Phillips, Hager & North Investment

Counsel Inc.

Red River Cooperative Ltd.

Reiss Furs and Outerwear

Harry Reiss

Kenneth Reiss

Estate of Jennie Rich

Richardson International Limited

Conrad S. Riley

Burton and Geraldine Robinson

Ross Robinson

Duff Roblin

Rogers Wireless

Theresa & Henry Romijn

Daniel & Noni Rosenblat

Adrienne Ross

Royal Canadian Legion 112

Rug Doctor Canada Ltd.

Colin Ryan, CFA & Jenny-Lou Ryan

Ryco Enterprises Ltd/Neil Rykiss

Sanbert Investments Ltd.

A. N. Sawyer

Della Schmidt

Harvey & Sandra Secter

Joseph Secter

W. W. Shepherd

Shindico Realty Inc.

SHOPPERS LOVE. YOU.

Shout Visual Communications

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Dr. Leif Sigurdson

Anne M. Simpson

Sky Zone Winnipeg

Patricia Smerchanski

Smith & Nephew Canada

Helen S. Smith

Velma A. Smith

Solinsky Consulting Inc.

Richard & Sylvia Spitzke

Christopher Sprague

SSQ Financial Group

St. Boniface General Hospital

St. Vital Centre

Eric & Myrna Stefanson

Jason & Heather Stefanson

Curtis & Lorane Steiman

Gwen & Gary Steiman

Susan Stenson

 ${\sf Doug\,and\,Jackie\,Stephen}$ 

Samuel Stern

Estate of Lily Stevenson

Anne Stewart

Scott Stirton & Renée Sanguin

Carol Stockwell

Mr. & Mrs. Fred Storozuk

Eric Sutherland Medical Corporation

Muriel Sutherland

Clifford E. Swartz

Syngenta Canada Inc.

Synthes (Canada) Ltd.

TD Canada Trust Prairie Region

Team Systems

Texaco Canada Inc.

Think Shift Advertising Inc.

The Paul H. T. Thorlakson Foundation

Robert & Deborah Thorlakson

**Tinley Family** 

Tom Powell Design Studio

Toromont CAT

TransCanada

Transplant Manitoba - Gift of Life

William M. Treffry

United Fire Fighters of Winnipeg

University of Manitoba

University of Manitoba-Department

of Anesthesia

University of Saskatchewan

Valkres Winnipeg Chapter Inc.

Valour Decorating Ltd.

Estate of Albert Van Amstel

VIA Rail Canada

Mr. & Mrs. Henry Vis

Megan Vun Wong

Walton Capital Management Inc.

 $Walton\ International\ Group\ Inc.$ 

Brent Watchorn

Waverley Chrysler Dodge Jeep

Shirley Weinstein

Westsun Leasing Company Frank G. Whitcher

Kenneth L. Wiens

Lawrence Wiens

Estate of James A. Williamson

Winnipeg Cares: An Aids Benefit Inc.

Winnipeg Police Association

Jill Winograd

Beverley Winter

Estate of Lillian Wiseman

Walter Witowski

WRHA Innovation - Health Sciences Centre

Joan Wright

Margaret & Paul Wright

Matthias Yeung

Darcy and Brenda Zaporzan

Anonymous (11)

This list reflects cumulative donations (\$10,000 and higher) received by March 31, 2018. We have carefully reviewed for accuracy, and we apologize for any errors or omissions. Please contact the HSC Foundation office with any questions or corrections. Thank you!

### An Impact for

# \*\* Endowment funds All Time

In 2017/18, our endowment funds topped \$16 million dollars – a remarkable accomplishment! Each and every year – today and for all time – income earned by our endowment funds supports vital research and health care initiatives at HSC. They are pooled, invested, and managed by professional advisors who have the Foundation's best interests at heart. Your endowment fund is forever. Your impact is forever. Your legacy is forever. We are grateful for the foresight and commitment of our endowment fund holders. Thank you!

The Aiello Endowment Fund	\$4.620
	\$4,639
Archives/Museum Collection Endowment Fund	374,597
H.C. Ashdown Endowment Research Fund	213,916
Assistive Technology Fund	181,246
Harold Buchwald Endowment Fund for Medical Ethics	95,891
HSCF Firefighters' Burn Fund Endowment	525,580
HSCF Grants Legacy Fund	3,111,020
HSC Foundation Honourary Directors' Legacy Fund	218,665
HSCF Sustainability Fund	2,271,133
Dolly and Michael Gembey Nursing Research Endowment	2,120,657
Patty and Tony Kirk Heart Fund	41,325
Karyn Lazareck Endowment Fund	17,111
Viola Leadlay Nursing Education Endowment Fund	163,681
The John Loewen Endowment Fund	54,977
Pauline Luchit Endowment Fund	109,714
Manitoba Public Insurance Professorship in Neuroscience	1,274,507
Morberg Family Chair in Hepatology	3,164,647
Multiple Sclerosis Research Endowment Fund	255,074
Neurosurgery Research Endowment Fund	43,165
Margaret Wasson Oatway Endowment Fund	303,940
Tom and Mindel Olenick Research Fund in Immunology	362,732
Dale Rayter GD6 Nursing Education Fund	13,039
Research in Anesthesiology Endowment Fund	162,881
The Dr. Ben Shell Endowment Fund	115,977
Margaret Hawley Speers Endowment Fund for Brain Research	889,079
The Christopher Spitzke Critical Illness Research Endowment Fund	36,341
Margaret and Paul Wright Family Endowment for Liver Research	22,533
Mary Kathleen Yuar Endowment Fund	341,125
Anonymous and Other Endowment Funds	72,215



# Funding the Future

### >> Endowment fund holders envision excellence

When you endow a gift to the HSC Foundation, it has an impact forever.

Dr. Ben Shell was a respected Winnipeg anaesthetist and a passionate advocate for research in his chosen field. When he passed away at the age of 77 in 2002, he left a legacy of excellence. He also left a financial legacy in the form of an endowment fund.

In the 1980s, Dr. Shell took out a \$50,000 life insurance policy and named the HSC Foundation as the beneficiary. With the support of the Shell family and others, The Dr. Ben Shell Endowment Fund has grown to over \$115,000. Income earned by the fund is distributed as awards to anesthesia researchers at an annual symposium.

"Ben loved what he did. He loved going to work. And he was a great believer in pushing the barriers," says Cal Shell, Dr. Shell's wife. "He was always interested in expanding knowledge about anesthesia. It was who he was."



Cal Shell:

"He was always interested in expanding knowledge about anesthesia. It was who he was."

Among many other accomplishments, Dr. Shell worked with local dentists to pioneer the use of anaesthesia for outpatient oral surgery. His named endowment fund will help the pioneers of today and tomorrow advance the field even further.

While the Shell fund has grown over many years, The Aiello Endowment Fund is just getting started. For radio personality Joe Aiello, he sees his growing support of the HSC Foundation as a way to help advance research and "lighten people's loads."



His late wife was treated at HSC along with other family members over the years. His fund, established in 2016, is an expression of gratitude and also an expression of love for the West End where he was raised.

"HSC was the neighbourhood hospital when I was growing up," says Aiello, 52, a frequent MC at charity events throughout Winnipeg. "My dad still lives there because you can't move a garden!"

Aiello started the endowment with his own funds and plans to hold some events to keep it growing. "I have a personal target in mind," he says.

Income earned by the fund will be designated to the hospital's areas of greatest need.

"When everybody does their thing you can see some magic happen."

"If we all pitch in as donors and volunteers, we can make the whole health care system work more effectively," he says. "When everybody does their thing you can see some magic happen."

### The HSC Foundation Team

#### Health Sciences Centre Foundation Board of Directors at March 31, 2018

#### **Executive Committee**

Tina Jones - Chair

William S. Gardner - Vice Chair

Andrew Stibbard - Treasurer

Tina Jones - Chair, Donor Development

Andrew Stibbard - Chair, Finance & Audit Committee

Paul Wiebe - Chair, Grants & Allocations;

and Director of Research Administration, HSC

Megan Adams - Chair, Marketing & Communications

Richard Buchwald - Chair, Lottery Management

Brian Lerner - Chair, Nominating & Governance

Ronan Segrave - Interim Chief Operating Officer, HSC

 $\label{eq:decomposition} \textit{Dr. Perry Gray - Vice President and Chief Medical Officer, HSC;}$ 

Chief Medical Officer, Shared Health

Dr. Eric Jacobsohn - Medical Director of Research, HSC



#### **Directors**

Paul Challoner Dan Chisick Ryan Downey

John Heimbecker

Gord Lee MaryAnn Kempe Scott Lins Mike Linton Scott Stirton Chris Watson Jill Winograd

#### **Ex-Officio**

Jonathon Lyon, President & CEO, HSC Foundation

#### Health Sciences Centre Foundation Staff at March 31, 2018

Jonathon Lyon - President & Chief Executive Officer Liz Rootsaert - Executive Assistant

#### **Operations**

Susan Robinson - Vice President of Operations Loretta Ackerman - Finance Manager Heather Gillis - Lotteries & Grants Coordinator Grace Provenza - Accounting Clerk

#### Major Gift & Planned Giving

Annette Frost - Vice President of Development Lorri Podolski - Director of Major Gifts & Planned Giving Peggy Vidya - Manager of Database & Research

Glynis Corkal - Development Officer Shayna Ferens - Development Officer



#### **Marketing & Communications**

Jason Permanand - Manager of Marketing & Communications
Brina Gervais - Marketing & Communications Coordinator

#### Sponsorship & Events

Monique Levesque-Pharoah - Manager of Sponsorship & Events Claire McCaffrey - Events & Communications Coordinator

#### **Honourary Directors**

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Honourary Directors Chair
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\*Deceased



Bringing Hope to Life